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RINEHART TARGETS® EXTENDS GOLD-LEVEL SPONSORSHIP WITH WORLD ARCHERY THROUGH 2020

Janesville, WI — Archery target manufacturer Rinehart Targets® is proud to announce it has extended its gold-level sponsorship with World Archery for an additional two years, lasting through to the end of 2020. In addition to partnering at World Archery events around the globe, the company will continue to be an official equipment provider and has recently developed a custom target to work with World Archery's laser scoring system during the televised finals.

"Rinehart Targets will be exclusively featured on the world's largest archery stages thanks to the company's work to building quality equipment that not only stops arrows effectively, but also works hand-in-hand with our automatic electronic results systems," said Tom Dielen, World Archery Secretary General. "We're thankful to have a partner so invested in developing the sport at the highest level."

In 2016, the company brought its reputation for quality to the world of target archery with the launch of the Wave Target as part of its signature competition series. A custom adaption of the Wave has been developed to work with World Archery's laser scoring system and will be deployed during the finals at all Hyundai Archery World Cup events for at least the next two years.

"World Archery recognizes perfection at the highest level and we are truly honored that they chose to work with us on this project," said Tanja Washburn, Vice President for Rinehart Targets. "Rinehart Targets is dedicated to the continued development of archery at all levels and strives to ensure the quality World Archery, and all organizations, are looking for."

In addition to event exposure, Rinehart Targets will be the presenting sponsor of a new online video series due to launch in 2019.

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the "Best Archery Targets in the World." Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: rinehart3d.com.

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