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## **NEVER DROP THAT CALL WHEN ON THE WATER WITH THE GEAR KEEPER® RETRACTABLE SMART PHONE KEEPER™**

### **Anglers Can Rest Assured Their Smart Phone is Accessible and Safe this Season**

Much like a classic blue ribbon trout stream is a perfect combination of elements such as water quality, quantity, and accessibility, anglers aim to put together the perfect pieces of gear in order to create their own mini utopia of preparedness. One must-have this season: The Gear Keeper® Retractable Smart Phone Keeper which will give you peace of mind that your smart phone is safe and there when you need it. Featuring a retractable, super-compact design and simple functionality, it allows you to stay focused on what you are there for — to catch a fish 'this big.'

The Gear Keeper Retractable Smart Phone Keeper has a low force 40-pound break-strength industrial retractor made from a high tensile spectra/nylon line. The line extends to 36 inches and quietly retracts, zipping back into place — bringing a whole new meaning to 'catch and release.' Made to prevent your phone from hitting the ground, becoming lost or damaged, the device has even been designed to operate where you'll be including saltwater environments.

Go ahead and lean over and net that fish without any worries of losing your expensive smart phone as it remains tethered to your person. Small and unobtrusive, the Gear Keeper Retractable Smart Phone Keeper measures just larger than a quarter and will slide into your pocket along with your smart phone. Ideal for any activity where you need your hands free, a flexible lanyard allows for easy stowage.

With ease of use, a major criteria during the development process, the Gear Keeper® Retractable Smart Phone Keeper, offers versatile mounting attachments and a user-friendly and dependable connect and disconnect system. Attaching the device is anything but complicated with multiple mounting systems including a snap clip to D-ring or an SS threaded stud to secure inside a pocket or to your fishing vest. A pad-eye phone fastener with heavy duty adhesive safely joins the phone to the Retractable Smart Phone Keeper. The package also comes complete with alcohol wipes for when applying the adhesive. For the millions of iPhone® users, an easy to use iPhone adapter (excluding iPhone 5) is also included for a quick connect/disconnect. Finally, the Q/C disconnect system can be easily detached from the Gear Keeper for extended talk times, obtaining the latest updates from apps or when it's not needed.

The original Gear Keeper system was engineered specifically for SCUBA diving literally born out of a need to secure items in situations when hands are otherwise occupied. Gear Keeper systems are now available in countless configuration options and used in a wide range of applications from fishing, snowsports and hiking to law enforcement, the military and trucking.

For more information about the new Gear Keeper Retractable Smart Phone Keeper, contact Hammerhead Industries, Inc. at 1501 Goodyear Avenue, Ventura, CA 93003 • Phone: (805) 658-9922 • Fax: (805) 658-8833 • Or visit [www.gearkeeper.com](http://www.gearkeeper.com). Visit the company on Facebook for the latest product and company updates and a chance to win cool gear: [www.facebook.com/gearkeeper](http://www.facebook.com/gearkeeper).

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