NEWS OF OUR CLIENTS



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TACKLE THE SEASON WITH GEAR KEEPER[®] RETRACTORS FOR YOUR VITAL FISHING GEAR Company to Feature New High Quality Tethers for Anglers at 2014 ICAST/IFTD Show

The last few fishing seasons proved to be phenomenal in terms of state records being broken across the nation, and with technology – like Gear Keeper[®] retractors — getting better and better, anglers can look forward to continually having the 'season of their lives.' Never fumble for what you need when you need it with the company's retractors for everything from your smart phone, pliers and nippers to net, forceps and wading staff.

The company, which will have its latest products featured at the 2014 ICAST/IFTD Show in Orlando, FL July 15-18, **booth #549**, understands preparedness is often the key to success. Keep all the gear you need accessible and safe with Gear Keeper retractors. The devices which are small and unobtrusive connect your gear to your vest, pocket or belt and allow you to use what you need, let it go and know it will retract back into place on your person. This means you can concentrate on what you are there to do – fish – without worrying about where your gear is.

Always refining its products, many retractors featured at the show have improved upon the already tried and true design built to operate in the toughest – even sandy and saltwater — environments. All retractors feature a patented flushing system that clears sand and debris from the unit as it retracts. They also have versatile mounting attachments and user-friendly and dependable connect and disconnect systems so you can move without any worry of losing your gear. Must-have products for anglers that will be at the show include the following:

- The **Retractable Smart Phone Keeper** will give you peace of mind your smart phone is safe and right there when you need it. With a low force 40-lb. break-strength, the industrial retractor made from a high tensile spectra/nylon line which extends to 36" and quietly retracts, zipping back into place, prevents your phone from hitting the ground, and becoming lost or damaged.
- The new Gear Keeper **RT4 Series 6-oz. Retractor** keeps pliers and other small tools at the ready. Experts at Gear Keeper have made the new retractor stronger than ever featuring a high tensile spectra/nylon line for increased durability, a longer 36" extension which allows you to use it at virtually any angle, and a large, resilient snap clip mount.
- For anglers who prefer to secure fishing pliers to their belt, Gear Keeper offers its **Pliers Retractor**. Featuring a 360degree rotating belt clip, 6 oz. retraction force and a 36" extension, pliers are not only securely fastened with or without sheath, they're ready and easy to use while still attached.
- The **Wading Staff Retractor** keeps your staff handle close and away from your line. Never stumble over it again with the retractor which lets the handle sit accessibly at your hip. The retractor has a nylon coated stainless steel cable and is built to survive extended salt water and chlorine exposure.
- The **High Force Locking Net Retractor** features a nylon line with Kevlar core, the retractor has an 80-lb. breaking strength and allows for full arm-reach extension that won't inhibit use. It works hanging on your back or on a float tube and is built to last with stainless steel spring and hardware. And, the locking mechanism secures the net, handy when hiking through brush.
- The new **RT5 Micro Zinger Retractor** has a 40-lb. break strength, long 36" extension and a 2-oz. retraction force perfect for nippers or forceps.

The original Geer Keeper system was engineered specifically for SCUBA diving literally born out of a need to secure items in situations when hands are otherwise occupied. Gear Keeper systems are now available in countless configuration options and used in a wide range of applications from fishing, hunting and hiking to law enforcement, the military and trucking.

For more information about the new Gear Keeper retractors visit the Gear Keeper booth at the ICAST/IFTD Show in Orlando, July 15-18, booth # 549. Or visit <u>www.gearkeeper.com</u>. Visit the company on Facebook for the latest product and company updates and a chance to win cool gear: <u>www.facebook.com/gearkeeper</u>.

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