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DSG OUTERWEAR LAUNCHES NEW KYLIE 4.0 3-IN-1 HUNTING JACKET AND DROP SEAT BIB

Gear Up for Hunting Season with DSG's Warmest, Most Versatile Hunting Set for Women

Madison, WI – [DSG Outerwear](#), premier makers of the most technical, high-performance and size-inclusive hunting apparel for women, is proud to announce the newest edition to its ever-popular Kylie line of cold-weather hunting apparel, the new Kylie 4.0 3-in-1 Hunting Jacket and Drop Seat Bib. The most versatile of the line, the new jacket and bib set will help female hunters gear up for all scenarios from cold to cooler weather hunts to casual wear around camp. DSG Outerwear is taking pre-orders now for the set available in five colorways, including three popular Realtree® camo patterns and sizes from petite to plus.

The new Kylie 4.0 3-in-1 Jacket is DSG's most adaptable cold-weather piece, allowing hunters to add or remove layers based on temperature needs. The Kylie can be worn three different ways. For maximum warmth on colder days, hunters can layer the included removable fleece liner under the outer shell. For slightly warmer days, wearers can sport just the outer shell or just the inner fleece as a stylish casual piece.

The quiet brushed waterproof and windproof Kylie 4.0 outer shell is constructed from 100 grams of thin profile insulation for lightweight warmth when worn alone or added insulation when paired with the included fleece liner. The fabric is treated with DWR to help shed water along with 100% full taped seams to keep you dry should inclement weather come into play as it often does during later season hunts. The jacket also features an adjustable and removable hood; interior Lycra® wrist gaiters with thumb holes; plus, large hand-warmer cargo pockets with hidden snap closure flaps and side entry pockets. Its large center front zipper incorporates windflap hidden snaps to securely close the jacket and further keep cold temperatures out.

To seamlessly transform the two Kylie 4.0 pieces into one incredibly functioning warm jacket, simply zip the inner fleece liner into the outer shell and secure it in place with the available anchors. When you're back from the hunt, the fleece liner alone is a cute and functional casual piece with a large center front zipper and zipped hand-warmer pockets.

Paired perfectly with the Kylie 4.0 3-in-1 Jacket is its must-have counterpart, the quiet brushed waterproof and windproof Kylie 4.0 Drop Seat Bib. Like the jacket, versatility is paramount in these pants with an incorporated drop seat feature for quick accessibility when nature calls. Plus, the bib also easily converts to pants with a quick unzip and removal of the top portion. Constructed from thin profile, 120-gram insulation with DWR treatment and 100% fully taped seams, these bib/pants will keep you warm and dry while on the hunt. The Kylie 4.0 Bib/Pants also incorporate an adjustable snap inseam that adjusts to three different lengths (ranging from 28.5" to 32.5") as well as adjustable waist tabs and suspenders for a custom-tailored fit. Its large hand-warmer pockets and thigh cargo pockets with zipper closure provide added storage for smaller gear.

The entire Kylie 4.0 3-in-1 set is available in five colorways: Realtree Edge®, Realtree Escape™, Realtree Max-5®, Blaze Pink, or Blaze Orange. Inner fleece liners are color matched to the outer shell, with camo shells coming with black liners. Both the jacket and Bib are available in a wide range of sizes from XX-Small to 5XL.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, fishing, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants, footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at www.DSGOuterwear.com.



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