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## **RINEHART TARGETS® ANNOUNCES 2019 SALES TEAM**

### **Team Members from MWS Associates and Outtech to Strengthen National Reach**

Janesville, WI — Renowned 3D archery target manufacturer Rinehart Targets® is proud to reveal its sales team for 2019 which includes associates from Outtech and MWS Associates (MWS). Both offer seasoned professionals in the archery industry as well as their respective regions as the Company aims to grow.

“We’ve made some exciting updates to our sales team for 2019 and have expanded coverage with long-time partner MWS to include the Midwest and Eastern U.S.,” said Rinehart Owner and President James McGovern. “We are also pleased to announce that the West and TALO states will have new Rinehart representation with Outtech. With these new changes, we feel confident our 2019 sales team will be our strongest yet and the Rinehart brand will be well represented coast to coast,” he added.

MWS will be representing the brand in North Dakota, Maryland, South Dakota, Rhode Island, Nebraska, Main, Kansas, Massachusetts, Iowa, Delaware, Missouri, New Jersey, Minnesota, Connecticut, Wisconsin, Illinois, West Virginia, Michigan, North Carolina, Ohio, South Carolina, Kentucky, Tennessee, Pennsylvania, Georgia, New York, Alabama, New Hampshire, Florida, Vermont and Mississippi.

“For more than 10 years, MWS and Rinehart Targets have had a long partnership and worked together to become the leader in premium archery targets and decoys,” said Kurt Bassuener at MWS. “We have represented Rinehart in our traditional 24-state territory that includes the Midwest and Eastern U.S., and look forward to growing Rinehart’s market share with our expansion into the nine Southeastern states.”

Outtech’s team members will be responsible for servicing Idaho, Montana, Wyoming, Colorado, New Mexico, Arizona, Utah, Nevada, Texas, Oklahoma, Louisiana, California, Oregon, Alaska, Hawaii, Arkansas and Washington.

“Outtech is excited to team with Rinehart,” said Outtech Chairman Jay Scholes. “There is no doubt Rinehart makes some of the toughest and most realistic targets on the market today – we look forward to growing and supporting the brand.”

Rinehart Targets offers a complete line of life-like and durable practice archery targets and hand-painted realistic decoys for the avid archer. All products are designed with every detail accounted for to mimic the real thing. The company continues to grow and innovate with versatile, brand new targets that appeal to every archer – many of which incorporate the company’s renowned technology like Rinehart’s exclusive solid self-healing foam and patented locking inserts, both designed to further enhance the durability of each target.

#### *About Rinehart Targets*

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: [rinehart3d.com](http://rinehart3d.com).

Connect with Rinehart Targets on social media:



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