

5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

HUNTER'S BLEND COFFEE BY HEMISPHERE COFFEE ROASTERS™ INTRODUCES BLACK POWDER ROAST

Specialty Dark Roast Coffee Roasted by and Created for Hunters

Mechanicsburg, Ohio - Hemisphere Coffee Roasters™, a premier coffee brand whose passion and core mission is to offer great-tasting coffee that benefits growers and their communities around the globe, is proud to introduce Black Powder Roast, the newest addition to its Hunter's Blend line of specialty coffee blends crafted specially for hunters who enjoy a hot cup of quality coffee before the hunt.

Hunter's Blend Black Powder Roast is a dark roast blend, carefully fused with some of the finest Central American and East Asian beans available. The company is proud to have cultivated unique relationships with the coffee bean growers in these regions. Roasted from direct trade sourced green coffee, and like all Hunter's Blend Coffee, they shake the hand of the farmer – literally.

"We've had great response to the launch of Hunter's Blend Original Roast last year, and we're excited to expand the line to offer even more variety in the series," said Paul Kurtz, Co-Owner of Hemisphere Coffee Roasters. "Coffee makes the hunting world go 'round and our new great-tasting Black Powder Roast will help get hunters up and into the woods (or fueled through a long work day during the off-season)."

When you choose to shop Hunter's Blend Coffee, you are not only purchasing superior coffee, you are also supporting the hunting community and way of life. Hemisphere Coffee Roasters understands most coffee importers view the world differently than the hunting community, often supporting lobbyist who work against Second Amendment rights. Hunter's Blend stands for something different, and they want hunters to raise their mugs together now to coffee with a purpose!

Roasted in small batches in the company's own facility in Mechanicsburg, Ohio, the new Black Powder Roast is available in a 12oz. Whole Bean or Ground bag, with a retail price of \$13.50.

About Hemisphere Coffee Roasters

Hemisphere Coffee Roasters is passionate about creating good coffee and doing some good in the process of creating it. This is why the company operates a direct-trade business model, which means it only works directly with growers from the best producing locations in the world like Kenya, Indonesia, Peru and Nicaragua, where every bean is hand picked by the hard-working people of its community. In fact, twenty-five million families derive their major living from the production of coffee and Hemisphere's Coffee Roasters is dedicated to helping as many as possible. This dedication has thrived for more than 15 years, and because of the company's impactful business model, they have witnessed hundreds of jobs created and people lifted out of poverty.

To find out more about the Hunter's Blend, created by hunters for hunters, visit: huntersblendcoffee.com. For more information about Hemisphere Coffee Roasters, visit: hemispherecoffee.com.

Connect with Hunter's Blend on social media:



Editor's Note: For downloadable digital press releases and hi-res images, please visit our online [press room](#).