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RINEHART TARGETS® PARTNERS WITH RED BULL FOR THE ARCHER'S PARADOX EVENT HELD AUGUST 18, 2018 IN MERRIMAC, WI

Archers Take Aim at Rinehart Targets during the Ultimate Test of Archery Skills and Endurance

Janesville, WI — Rinehart Targets® is proud to announce its involvement in the upcoming [Red Bull Archer's Paradox](#) event to be held on **August 18, 2018** at the Devil's Head Resort in Merrimac, WI. If you've got speed and killer archery skills to boot, then this competition is for you. The Red Bull Archer's Paradox combines a one-mile endurance race with a challenging archery course for the ultimate test of shooting skills and fitness. As the exclusive target provider for the course, participants will take aim at a wide variety of Rinehart Targets throughout the competition for the chance to win one of three prize packages, with first place valued at more than \$2,700. Registration is now open to archers age 18 and over and participants can sign up to compete on the Red Bull Archer's Paradox event [page](#).

"We're excited at the opportunity to be involved with such a fun and unique event as the Red Bull Archer's Paradox," said James McGovern, President of Rinehart Targets. "We're always on the lookout for opportunities to challenge archers as well as introduce new fans to the sport, and with the event hosted local to our home office here in Wisconsin, the partnership was a natural fit," he added.

Starting promptly at 8am, challengers will speed through the one-mile course, completing eight shooting stations along the way. Only one shot allowed at each target, so accuracy is vital. Each missed shot means a 200-yard penalty lap at the end, which could cost participants a qualifying finish time to move on to the next round.

Running fast and aiming straight will pay off with a qualifying finish time and a spot in Quarter-Finals, which begin at 3:20pm. Rounding out the full day of competition is the Final Championship round at 4pm where three prize winners will come out on top, taking home coveted prize packages which include a combination of cash and top bowhunting equipment from Matthews Archery with a value of more than \$2,700 for first place.

For more information and the official rules about the Red Bull Archer's Paradox event, visit: redbull.com/us-en/events/archers-paradox

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: rinehart3d.com.

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