

# NEWS OF OUR CLIENTS



---

668 Flinn Ave Suite 28 | Tel 805 529 3700  
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / [jcostello@full-throttlecom.com](mailto:jcostello@full-throttlecom.com)  
Jason Bear / [jbear@full-throttlecom.com](mailto:jbear@full-throttlecom.com)  
Phone: (805) 529-3700

---

## **FULL-THROTTLE COMMUNICATIONS DESIGNS CUTTING-EDGE NEW LOGO FOR ONTARIO KNIFE COMPANY®**

When it comes to taking brand identities to the next level, companies turn to the industry experts who have creativity flowing through their veins like the team at Full-Throttle Communications. It's exactly why top knife manufacturer Ontario Knife Company (OKC) leaned upon the full-service marketing, advertising and public relations agency to help design a dynamic, cutting-edge new logo that truly resonates with its customers.

OKC has stayed on the forefront of knife design for more than a century, so it's no surprise that the trusted knife manufacturer strives to ensure everything from its marketing to product details are top notch and competitive in the marketplace. And this year, an edgy new look was on the company's hot list, and Full-Throttle was ready to take on the project and help its long-time client splash into the new year with a fresh new face to the company.

"A logo can give a thousand impressions without saying a word which is why there's an extensive amount of thought and creativity that goes into creating just the right design," said Jason Bear, President/CEO of Full-Throttle Communications. "It's a company's signature that will always be associated with the brand that should be both dynamic and deliver the right message for the audience, and our team didn't disappoint with a bold new look for OKC."

The team at Full-Throttle Communications are industry-leading professionals who develop the powerful tools needed to position brands at the top of the marketplace — providing stellar creative solutions, cutting-edge market insights and influential media outreach. Full-Throttle Communications is a one-stop shop for all means of communication with extensive experience in helping companies obtain that competitive edge — and effectively elevate their business to the next level.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805) 529-3700 or visit online at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com).

"Like" Full-Throttle on Facebook: [Facebook.com/fullthrottlecommunications](https://www.facebook.com/fullthrottlecommunications).

***Editor's Note: For hi-res images and releases, please visit our online Press Room at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com)***