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RINEHART TARGETS® VICE PRESIDENT TANJA WASHBURN PROMOTED TO PRESIDENT

Janesville, WI — Rinehart Targets®, the worldwide leader in quality archery targets, is pleased to announce Rinehart Targets Vice President Tanja Washburn has been promoted to the position of President, effective immediately.

"Tanja is an extraordinary leader and has played a key role in the company's many milestones of success over that past seven years of her employment with us," said James McGovern, owner of Rinehart Targets. "This promotion is well deserved. With her hard work and vision for success at the helm, we are confident that she will lead us to even greater levels of future accomplishments. It has been a privilege to work alongside her all these years," he added.

As a competitive shooter since the age of 15 (and former member of the Texas A&M National Champion Aggie Archers), it's clear archery is in her blood. In fact, her deep passion for the sport has fueled her career path. Prior to joining Rinehart in 2015, she held several roles in the archery and outdoor industry, including Director of Marketing for New Archery Products. Washburn also worked for the Arizona Game & Fish Department as an Archery Educator, giving back to the community that helped shape her. While at Arizona Game & Fish, her main focus was to develop the sport of archery within the state, including a heavy focus on the NASP program, fostering a community archery partnership with the ATA and archery ranges, as well as partnering with various NGOs and manufactures to accomplish the organization's mission. She was also elected to the Employee Association as President and sat on many employee engagement committees.

"I am truly honored and excited to take on this new role at a company I have called home for the past seven years," said Washburn. "I look forward to working with our entire team to continue to enhance the Rinehart Targets product lines and deliver the most lifelike, durable and long-lasting archery targets on the market to our valued customers," she added.

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets and Range Targets. For more information about Rinehart Targets, visit: rinehart3d.com.

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