

# NEWS OF OUR CLIENTS



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## **PROGRADE AMMUNITION PARTNERS WITH FULL-THROTTLE COMMUNICATIONS FOR TOP-SHOT BRANDING AND MARKETING CAMPAIGN**

Full-Throttle Communications, Inc. of Moorpark, CA is pleased to announce its recent partnership with ProGrade Ammunition, manufacturers of high quality ammunition for shooters of every caliber. Through this new partnership, Full-Throttle will be working with the ProGrade Ammunition team to develop a dynamic brand strategy from a creative new corporate identity to exciting and informative new marketing campaigns.

Whether you're a gunslinger at cowboy action shoots or a force to be reckoned with in the field, ProGrade has the quality ammunition you'll need to get the job done. And ProGrade Ammunition doesn't just stop at an incredibly high quality product, the company prides itself on being intensely customer service focused, offering the best value solution for ammunition and components for all shooters domestically and abroad.

"We understand the importance of developing a dynamic look and feel for a company, and we're thrilled to help take ProGrade Ammunition to the next level," says Jason Bear, Full-Throttle President/CEO. "Our team is moving 'full-throttle' on an exciting new branding concept for the company, and we can't wait to reveal it during the upcoming show circuit," he added.

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about ProGrade Ammunition and their products, please visit their website at [www.bvac-ammo.com](http://www.bvac-ammo.com).

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at [www.full-throttlecommunications.com](http://www.full-throttlecommunications.com). "Like" Full-Throttle on Facebook: [Facebook.com/fullthrottlecommunications](https://www.facebook.com/fullthrottlecommunications).

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