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## HEMISPHERE COFFEE ROASTERS™ 'WAKES UP' HUNTING MARKET WITH NEW LINE OF HUNTER'S BLEND COFFEE

### Specialty Coffee Created for Hunters by Hunters to Get You Up and Out in the Woods

Mechanicsburg, Ohio - Hemisphere Coffee Roasters™, a premier coffee brand who's passion and core mission is to offer great-tasting coffee that benefits growers and their communities around the globe, has recently launched its newest line of specialty-grade coffee blended for hunters who rely on a smooth cup of joe to fuel their early-morning hunts.

"Waking up at first light for the hunt is a little less daunting when you have a good cup of coffee waiting for you," said Paul Kurtz, Owner of Hemisphere Coffee Roasters. "We're all hunters here at Hemisphere Coffee Roasters, so we're excited to blend both our passions to offer hunters a responsibly-made, great-tasting cup of coffee to help get them up and out in the woods." he added.

Hunter's Blend is a smooth blend of perfectly roasted coffee harvested directly from Central America and East Asia. It's available in a 12oz. Whole Bean bag, for those who prefer to ground their own coffee, and a 12oz. Ground bag ready for drip brewers (\$12.95 MSRP each). Whichever blend they choose, hunters can feel great knowing they are purchasing more than just a quality bag of roasted coffee, they are helping to directly support growers around the world.

Hemisphere Coffee Roasters is passionate about creating good coffee and doing some good in the process of creating it. This is why the company operates a direct-trade business model, which means it only works directly with growers from the best producing locations in the world like Kenya, Indonesia, Peru and Nicaragua, where every bean is hand picked by the hard-working people of its community. In fact, twenty-five million families derive their major living from the production of coffee and Hemisphere's Coffee Roasters is dedicated to helping as many as possible. This dedication has thrived for more than 15 years, and because of the company's impactful business model, they have witnessed hundreds of jobs created and people lifted out of poverty.

For more information about Hemisphere Coffee Roasters, visit: [hemispherecoffee.com](http://hemispherecoffee.com). To find out more about the company's new Hunter's Blend, created by hunters for hunters, visit: [huntersblendcoffee.com](http://huntersblendcoffee.com).

*Editor's Note: For press releases and hi-res images from Full-Throttle's wide range of clients, please visit our online [press room](#).*