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BEAR VALLEY TACTICAL TEAMS UP WITH FULL-THROTTLE COMMUNICATIONS FOR CUTTING EDGE PUBLIC RELATIONS PROGRAM

Bear Valley, Utah-based <u>Bear Valley Tactical</u>, makers of high-quality, hand-made multi-faceted tools built for tactical, survival, and first responder usage, announces its partnership with Full-Throttle Communications. Full-Throttle, the Moorpark, Calif.-based full-service marketing, advertising and public-relations firm, will be the PR point of contact for Bear Valley Tactical effective immediately.

"We are extremely proud of our company and everything we put into our products and community," said Jared Meibos, Bear Valley Tactical President / Owner. "We are excited to work with Full-Throttle Communications because, like us, they take immense pride in their work and have an outstanding reputation within the industry as professionals with passion. How they work compliments how we work, and I have no doubt the partnership will bear excellent results."

Bear Valley Tactical is rapidly gaining a reputation for high-quality, hand-made tools that combine several major tools into one easyto-carry product. The main product, the S7 TAC-8 tool has a Hydrant Wrench, Spanner Wrench, Hammer, Axe Blade, Pry Bar, ¼inch Wrench, 5/16-inch Wrench, and Gas Turnoff all in one, handy tool that uses a paracord handle. Additional accessories expand the usefulness of the tool as well, making it great for first responders, tactical needs, survival, and many other uses. Each tool is hand-made by skilled craftsmen in the Utah factory.

"We are excited to have Bear Valley Tactical join the Full-Throttle family," said Jason Bear, President/CEO of Full-Throttle Communications. "Customers will be impressed with the amount of ingenuity and thought goes behind each Bear Valley Tactical product as well as the company's extraordinary customer service. We look forward to expanding the company's reach and sharing the Bear Valley Tactical story to professional and outdoor enthusiasts across the country." Learn more about Bear Valley Tactical at <u>www.bearvalleytactical.com</u>.

About Bear Valley Tactical

Bear Valley Tactical, producers of innovative tactical and survival gear, is based in a small town in Southern Utah. The company is family owned and operated, and are passionate about providing high-quality, useful products to its customers. Bear Valley Tactical products are proudly Made in the USA by hand by skilled craftsmen. The Bear Valley Tactical shop not only produces all of the products it sells, but serves to also support the small town economy. Learn more about Bear Valley Tactical at www.bearvalleytactical.com.

About Full-Throttle Communications

The team at Full-Throttle Communications are industry-leading professionals who develop the powerful tools needed to position brands at the top of the marketplace – providing stellar creative solutions, cutting-edge market insights and influential media outreach. Full-Throttle Communications is a one-stop shop for all means of communication with extensive experience in helping companies obtain that competitive edge – and effectively elevate their business to the next level. For more information about Full-Throttle Communications, visit: full-throttlecommunications.com.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com