

CANYON COOLERS® UNVEILS THE NEW COULEE BACKPACK COOLER: YOUR ULTIMATE ADVENTURE COMPANION

High Performance Backpack Cooler Keeps Hands Free and Provisions Ice Cold For When You Need to Travel Light

Flagstaff, AZ — Canyon Coolers® is proud to introduce the new [Coulee Backpack Cooler](#), a versatile and rugged addition to the company's line of high-performance coolers designed for the adventurous spirit. Born in the Arizona desert and raised in the depths of the Grand Canyon, the Coulee Backpack Cooler embodies the spirit of exploration and durability that Canyon is known for. Whether you're exploring the creeks of Sedona or hiking to your favorite fishing spot, the new Coulee is built to keep your provisions ice-cold and your adventures seamless.

Named after the deep ravines carved by water, the new Coulee measures 16x7x23 with a 12-quart capacity, making it both compact and lightweight, and perfect for those side trips and short quests outdoors. Although don't let its compact size fool you, the Coulee delivers the exceptional performance and durability that Canyon Coolers is known for. Its wide-mouth roll-top opening and thinner insulation profile makes loading easy while the cooler's side air valve provides additional flotation or cushioning. In fact, the Coulee even floats if needed!

The new Coulee Backpack Cooler features a durable dry bag construction with fully welded, non-toxic, premium liners and 100% sonically welded seams. This premium design keeps items cold for your entire day trip (even in higher weather temps) and prevents leaks, even in the most challenging conditions.

Designed with the on-the-go adventurer in mind, the Coulee Backpack incorporates premium cushioned straps and padding for maximum comfort. Its easy-carry shoulder straps provide hands-free mobility, plus its lightweight design ensures a comfortable fit for wherever your adventures take you. The Coulee also includes a handy front pouch for storing extras like cell phones, keys or personal items, ensuring all your essentials are within reach.

Canyon Coolers stands behind the quality of every cooler it makes, including the Coulee Backpack Cooler with its legendary warranty, covering users for 66 weeks. The Coulee is available in three distinct colors to suite any preference: Quest Orange, Sage Green or Ice Blue. For more information and to purchase the Coulee Backpack Cooler, visit [Canyon Coolers](#).

About Canyon Coolers

Flagstaff, AZ-based Canyon Coolers is dedicated to producing purpose-built, unique, ultra-durable high-performance coolers and ice chests for extreme adventures in the most demanding environments. Originally developed for river rafters venturing on multiple day trips, the company has developed and refined their cooler designs with enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Each product is engineered with meticulous attention to detail, ensuring the highest quality and functionality. Today, Canyon Coolers are regularly used by hunters, anglers, rafters, whitewater SUP users, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. Canyon Coolers is committed to enhancing outdoor experiences and supporting the community with products proudly Made in the USA, its VIP lifetime, no-hassle free parts warranty and genuine customer service. Learn more at www.canyoncoolers.com.