

NEWS OF OUR CLIENTS



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NRA MEMBERS CAN NOW BOOK THEIR HUNT OF A LIFETIME ON NRA OUTDOORS.COM!

Full-Throttle Communications Designs and Launches Sporting Adventures Website for the National Rifle Association, Powered by Outdoor Connection

Full-Throttle Communications, Inc. of Moorpark, CA is pleased to announce the launch of NRAOutdoors.com, the result of a new partnership between the National Rifle Association and worldwide hunting and fishing excursion authority Outdoor Connection. Full-Throttle was responsible for the design and development of the new website, which now allows NRA members to log on and easily plan their next world-class adventure.

From flyfishing in Colorado to hunting the big five in Africa, it's all a click away for NRA members as they now have access to a trusted source for booking an amazing trip at their fingertips through the NRAOutdoors.com. Powered by long-time outdoor adventure planning agency Outdoor Connection, members now have access to hundreds of pre-approved lodges, outfitters and guide services located around the globe. Plus, each time an NRA member books through NRA Outdoors, a portion of the proceeds will go directly to the NRA and help continue to fight to defend 2nd Amendment rights.

"We were thrilled to take on this web design and development project for the NRA and Outdoor Connection, and are extremely happy with the end result," says Jason Bear, Full-Throttle President/CEO. "The NRA organization is such a crucial part of the shooting sports and firearms industry, and we are proud to work alongside their team to provide its members with access to the best hunting and fishing destinations," he added.

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information, please visit NRAOutdoors.com, or visit the NRA Outdoors [Facebook page](#).

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at www.full-throttlecommunications.com. "Like" Full-Throttle on Facebook: [Facebook.com/fullthrottlecommunications](https://www.facebook.com/fullthrottlecommunications)

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