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## HUNTER'S BLEND COFFEE™ LAUNCHES NEWLY DESIGNED WEBSITE

### Experience Coffee With Purpose for Hunters by Hunters at [Huntersblendcoffee.com](http://huntersblendcoffee.com)

Mechanicsburg, Ohio – Hunter's Blend Coffee™, a premier coffee brand created by hunters for hunters, is pleased to announce the launch of its newly re-designed fully-featured website at [huntersblendcoffee.com](http://huntersblendcoffee.com). The new site offers quick and easy access to essential product and ordering information plus features a clean design, improved functionality and enhanced rich content focused on the company's mission — to offer great-tasting, responsibly made coffee that benefits growers and their communities around the globe.

"We wanted the new site to be a destination where hunters could not only easily find and purchase great-tasting coffee derived from the best producing locations around the globe, but to experience the stories directly from the farmers and connect with the people behind the coffee, understanding how their purchase can truly make a difference," said Paul Kurtz, Owner of Hunter's Blend Coffee. "We think we accomplished this with the new site, and we're excited for hunters to connect with us there," he added.

Hunter's Blend is a smooth new specialty-grade coffee brand designed to wake you up and get you out in the woods. Brought to you by the roasting experts at Hemisphere Coffee Roasters™, Hunter's Blend is perfectly roasted coffee harvested directly from Central America and East Asia. It's available in a 12oz. Whole Bean bag, for those who prefer to ground their own coffee, and a 12oz. Ground bag ready for drip brewers (\$12.95 MSRP each).

Whichever blend they choose, hunters can feel great knowing they are purchasing more than just a quality bag of roasted coffee, they are helping to directly support growers around the world as well as their hunting community. "The reality is, many traditional trade green coffee importers out there have a different view of the hunting lifestyle. We're all hunters here at Hunter's Blend, and working with organizations that support conservation and the hunting lifestyle is important to us and our business model," said Kurtz.

Hunter's Blend is sourced and roasted by Hemisphere Coffee Roasters who's passion about creating good coffee and doing some good in the process of creating it is at the forefront of its mission. This is why the company operates a direct-trade business model, which means it only works directly with growers from the best producing locations in the world like Kenya, Indonesia, Peru and Nicaragua, where every bean is hand picked by the hard-working people of its community. In fact, twenty-five million families derive their major living from the production of coffee and Hemisphere's Coffee Roasters is dedicated to helping as many as possible. This dedication has thrived for more than 15 years, and because of the company's impactful business model, they have witnessed hundreds of jobs created and people lifted out of poverty.

For more information about Hunter's Blend Coffee, created by hunters for hunters, visit: [huntersblendcoffee.com](http://huntersblendcoffee.com). To find out more about Hemisphere Coffee Roasters, visit: [hemispherecoffeeroasters.com](http://hemispherecoffeeroasters.com).

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