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## **RINEHART TARGETS® RENEWS SPONSORSHIP OF NATIONAL ARCHERY IN SCHOOLS PROGRAM® (NASP®) THROUGH 2022**

### ***Rinehart Continues to be Official 3D Target for the NASP/IBO 3D Challenge Plus Will Provide Annual Education Scholarships***

Janesville, WI. — 3D archery target innovator Rinehart Targets® has announced its renewed partnership with the National Archery in Schools Program (NASP®) for the next five years. Specifically, the brand will continue to be the official sponsor and supplier of 3D targets for the NASP/IBO 3D Challenge as well as provide an education scholarship for the NASP Annual Scholarship Fund.

“Supporting organizations who share our passion for connecting youth to the sport of archery and inspiring an affinity for the outdoors is at the forefront of importance for our company,” said President, James McGovern of Rinehart Targets. “We’re extremely proud to once again be the official target of the NASP/IBO 3D Challenge and look forward to seeing young shooters take aim at Rinehart Targets at these events for the next five seasons,” he added.

The NASP/IBO 3D Challenge allows NASP students to partake in a more ‘realistic’ experience featuring targets that replicate animals they’d encounter in the field. From turkeys and coyotes to bears and whitetail deer, the course hosts multiple ranges featuring life-like versions of bowhunting’s greatest trophies. Last year, 4,122 youth from across the country participated in the NASP/IBO 3D Challenge, which secured a record for the largest 3D archery tournament in terms of participation.

In addition, Rinehart Targets has committed to providing an annual scholarship to the NASP Scholarship Fund, which awards cash scholarships for higher education to shooters who place at the NASP World Tournament. Just under two million student archers participate in archery competitions outside their school and about 15,000 of these students make it through local, regional and state or provincial (Canada) tournaments to the NASP Nationals. “These kids work so incredibly hard at their skills, and we’re happy to not only play a role of assisting them on the range, but to have the ability to impact their future financially is something we’re truly proud of,” McGovern added.

For close to two decades, Rinehart Targets has remained at the cutting edge of archery target design, crafting the most lifelike and durable targets in the industry. With hundreds of different fun and functional targets created, the company employs its exclusive solid self-healing foam and patented locking inserts, making its targets ideal for repeat use for practice and tournaments, including official NASP targets in its competition series. In addition to its partnership with NASP, the company is also proud to be the official 3D target for the International Bowhunters Organization (IBO), the Organization of Professional Archery (OPA), the Redding Team Shoot and the 3DA European Circuit and a proud partner of World Archery and the NFAA.

#### *About NASP® (National Archery in Schools Program)*

The National Archery in the Schools Program (NASP®) is a 501 c (3) non-profit educational foundation established to teach target archery as part of the in-school curriculum in grades 4-12. NASP is cooperative effort between conservation agencies, private organizations, and school systems to engage more students in the educational process. Educators are rightly concerned about elevated school dropout rates. Conservation organizations worry that young people have too few opportunities to learn and practice outdoor skills. These groups believe archery can be used to stimulate improved educational performance and participation in outdoor-type activities among young people. For more information, visit: [naspschools.org](http://naspschools.org)

#### *About Rinehart Targets*

Since 1999 Rinehart Targets has been manufacturing the “Best Archery Targets in the World.” Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets and Range Targets, along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: [rinehart3d.com](http://rinehart3d.com).

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