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WOMEN HUNTERS HAVE A VERSATILE NEW APPAREL OPTION THIS BOWHUNTING SEASON WITH DSG OUTERWEAR'S NEW KYLIE 3.0 SET

New Kylie 3.0 3-in-1 Jacket and Bib Combo Made for Fit and Functionality

Oregon, WI – Whether you hunt out of a treestand or a blind, bowhunters can trust DSG Outerwear has the right gear for the upcoming season. The company's Kylie 3.0 set is the perfect fusion of functional design, versatility and quality materials. The waterproof set includes the Kylie 3.0 3-in-1 Jacket and the Kylie 3.0 Drop Seat Bib/Pant, and both will deliver the warmth and storage you'll need this bow season, along with the fit you'll love.

"From bows to broadheads, bowhunters demand a lot from their gear and this extends to what they wear," said Wendy Gavinski, founder of DSG Outerwear. "Utilizing the most technologically advanced fabrics and incorporating a host of advanced features to provide warmth, comfort and durability while ensuring a perfect fit, the Kylie 3.0 will be your go-to apparel set for any hunt."

The Kylie 3.0 3-in-1 Jacket is DSG's heaviest, warmest jacket, and is incredibly versatile with the ability to be worn three different ways to accommodate the amount of warmth needed. The outer shell incorporates 100 grams of thin profile insulation and can be worn on top of its soft inner fleece for colder hunts, or alone for warmer hunts. The removable fleece liner can also be worn alone as a stylish casual piece. Because rain is often a factor for serious hunters, the Kylie 3.0 Jacket is made of durable windproof and waterproof fabric with seal taped seams and a DWR treatment to shed water, making it a must-wear should the heavens decide to pour. The hood is also removable for sunnier days further adding to the jacket's versatility. Its breathable and quiet brushed tricot shell ensures the jacket moves right along with you, keeping you comfortable as your hunt heats up. Lycra wrist gaiters with thumb holes give your hands extra protection while six front pockets keep important gear handy and secure.

Paired perfectly with the Kylie 3.0 3-in-1 Jacket is DSG's Kylie 3.0 Drop Seat Bib/Pant, which like the jacket also incorporates a host of versatile features that set it apart from other brands. An ingenious drop seat feature allows for quick accessibility for when nature calls. Easily convert the camo-hunting bib to pants by simply zipping off the top bib straps. An adjustable inseam snaps three different lengths (32.5" to 28.5") for an instant hem, while the waist tabs and suspenders are also adjustable to tailor the perfect fit. The Kylie 3.0 Drop Seat Bib/Pant is constructed from thin profile 120-gram insulation with a quiet brushed tricot shell. This durable, breathable shell is also both windproof and waterproof, with sealed taped seams and a DWR treatment, which provides additional protection from water and will keep you warm and dry during inclement weather. Waterproof side leg zippers also keep important items safe and dry.

Available in a wide range of sizes petite to plus, the Kylie 3.0 set was designed for women of all sizes and shapes. Both the Kylie 3.0 3-in-1 Jacket and Drop Seat Bib/Pant are available in colors: Realtree Edge®, True Timber Strata, Blaze Orange, and Blaze Pink.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at www.DSGOuterwear.com.

