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ALL-NEW DSG OUTERWEAR WOMEN'S REVERSIBLE PUFFER VEST IN REALTREE EDGE® CAMO DELIVERS NEW LEVELS OF FUNCTION, QUALITY AND VERSATILITY

Latest Addition to Women's Size-Inclusive Apparel Line Keeps Hunters Warm Both in and out of the Field

Madison, WI – [DSG Outerwear](#) has been raising the bar for great-fitting, functional and size-inclusive apparel that gives serious female hunters a competitive edge in the field. The company is taking its innovation one step further with the introduction of its new [Reversible Puffer Vest](#). Engineered with featherless down insulation and a reversible Realtree Edge® camo / black design, the new vest will keep heat close to your core whether you're out in the field or around camp.

"Strategic layering is key when you're trying to maximize thermoregulation without creating bulk, and the new Reversible Puffer Vest fits this need beautifully," said Wendy Gavinski, founder of DSG Outerwear. "Its reversible feature offers incredible versatility for wearers, with Realtree Edge camo on one side for your hunting excursions, and simple black on the reverse for a more casual look for any season," she added.

This smartly engineered new vest is constructed with high-quality featherless down insulation, which means it's designed for maximum warmth without the bulk. Ideal for seasons spring through winter, the vest is the ultimate layering piece pairing perfectly with any of DSG Outerwear's comfortable base layers and allowing for full mobility in the field. The vest also features two front hand-warmer pockets as well as a front heavy-duty zip closure that zips all the way up past the neckline, both of which keep you extra warm when the temperatures drop. Best of all, the new DSG Puffer Vest offers multiple wearing options with one side of the vest featuring the Realtree Edge camo pattern which is perfect for staying under the radar when on the hunt. With a quick flip, wearers can utilize the all-black reverse side for casual wear around town or while chilling at camp.

The DSG Puffer Vest is available in a wide range of sizes from XS-5XL and has a retail price of \$99.99.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, fishing, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants, footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at www.DSGOuterwear.com.

