

NEWS OF OUR CLIENTS



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DOUBLE TAKE ARCHERY PARTNERS WITH FULL-THROTTLE COMMUNICATIONS FOR POWERFUL MARKETING AND PUBLIC RELATIONS PROGRAMS

Full-Throttle Communications, Inc. of Moorpark, CA is pleased to announce its recent partnership with Double Take Archery, creators of innovative archery accessories designed to enhance performance in the field including its revolutionary Transition Peep Sights, its BowPlane Laser Alignment, and more. Through this new partnership, Full-Throttle will be implementing strategic public relations and marketing initiatives to help spread the word about each of the company's unique products to archers across the globe.

Bowhunters will truly be impressed with Double Take Archery products — starting with the company's newest Transition Peep Sights. The amazing new Transition Peep Sight utilizes photochromic technology to create a peep that self adjusts its tint level according to available UV light. The peep will be dark during daylight hours, and will fade to almost clear when hunting in low light conditions at dawn or dusk.

"We're thrilled to be working with a team of innovators over at Double Take Archery. Their line-up of unique archery accessories truly meet the needs of the avid bowhunter," says Jason Bear, Full-Throttle President/CEO. "Our team is excited to move 'full-throttle' with effective public relations and marketing solutions for the company into the upcoming industry trade shows, and beyond."

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Double Take Archery, please visit their website at www.doubletakearchery.com.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at www.full-throttlecommunications.com. "Like" Full-Throttle on Facebook: [Facebook.com/fullthrottlecommunications](https://www.facebook.com/fullthrottlecommunications).

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