

# NEWS OF OUR CLIENTS



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## THE HEAT IS ON! DSG OUTERWEAR ANNOUNCES NEW LINE OF HEATED GEAR

### New Heated Vest, Gloves and Socks Equipped with Rechargeable Battery-Powered Heat for Your Coldest Excursions Outdoors

**Madison, WI** – [DSG Outerwear](#), premier makers of the most technical, high-performance and size-inclusive hunting apparel for women, is proud to announce its newest line of gear that'll heat up your coldest excursions outdoors. The new DSG Heated Vest, Gloves and Socks each incorporate strategically placed powerful and rechargeable ActionHeat power banks designed keep you extra warm when temperatures drop.

The new DSG Heated Vest will keep your core warm in the coldest temps. The vest features a powerful Tri-Zone heating system, which includes 3 built-in ultra-fine metal fiber heating panels, strategically placed on the chest and upper back to warm your core body temperature. These heating panels are powered by (1) 6000mAh Power Bank, keeping the heat coming up to five hours with a single charge. Control the level of heat with the vest's touch-button temperature control with three heat settings: High (Red): 150F – 2+ Hours; Medium (White): 130F - 3+ Hours; and Low (Blue): 110F – 4.5+ Hours.

Constructed with 94 percent polyester and 6 percent spandex, the vest is a comfortable fit for women of all sizes. The inside of the vest incorporates a breathable fleece-lined soft shell with an advanced heat-trapping insulation layer. The vest's outer softshell is water-resistant and sheds rain and snow to keep you dry and warm. Two zippered pockets are great for housing smaller, personal items while a hidden battery pocket makes certain only you know the power behind the vest. Heavy duty YKK zippers and cinch bungees keep all the heat in and provide a comfortable fit.

DSG's new Heated Liner Gloves are constructed with moisture-wicking polyester and spandex material blend with an extended gauntlet and an integrated heating system for ultimate warmth and comfort. The glove's heating elements are perfectly positioned along the fingers and thumbs to circulate heat throughout the entire hand for optimal heating performance and complete warmth. The gloves are powered by two rechargeable lithium-polymer ActionHeat 5V Power Bank 3000mAh slim batteries which fit into a discreet waterproof zippered battery pocket on the extended gauntlet for a comfortable fit. The glove's incorporated temperature control button allows for easy access to the three heat settings providing adjustable warmth.

The new DSG Heated Socks are the perfect blend of quality and comfort and will keep you extra warm for up to five hours thanks to its incorporated heating system. The heather black socks are powered by two ActionHeat 5V Power Bank 3000mAh thin profile batteries, which fit seamlessly into a small snap pocket. These premium wool blend socks heat from the bottom with lightweight, flexible panels so you can feel warmth where you need it most. Its touch-button temperature control allows for three levels of heat adjustment up to 150 degrees. An included 24-inch Dual Micro-USB charging cable allows for unlimited recharging so you can keep the heat going all winter long.

#### *About DSG Outerwear*

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, fishing, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants, footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at [www.DSGOuterwear.com](http://www.DSGOuterwear.com).



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