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## RINEHART TARGETS® INTRODUCES THREE NEW 3D TARGETS FOR 2019

### New Jimmy Big Tine, Mr. Perfect and 1/3 Scale Elk Join Innovative Woodland Series of Targets

Janesville, WI — Rinehart Targets® is proud to announce the expansion of its Woodland Series with the addition of three new 3D archery targets for 2019 — providing even more durable, lifelike and affordable options for archers to hone their archery skills. Introducing the new Jimmy Big Tine, Mr. Perfect and 1/3 Scale Woodland Elk Targets.

Woodland Series targets continue to be among Rinehart's best selling and most popular targets, offering customers lower retail price points that allow even more archers to experience the realistic durability of a Rinehart target. "We're excited to expand our Woodland Series again this year to include two new lifelike sculpted deer targets and a 1/3 Scale Elk," said James McGovern, President of Rinehart Targets. "We've taken every detail into account on these new targets including precision airbrushing on the new Mr. Perfect and new locking antlers (with option to use your own) for both deer targets. We're extremely proud to add them to our lineup this year," he added.

Like all Rinehart targets, the company's two newest Woodland Series deer targets — Jimmy Big Tine and Mr. Perfect — are crafted with incredible lifelike sculptured features sure to impress. In fact, Mr. Perfect is aptly named with added airbrush detailing further enhancing its realism to the actual animal. The new Jimmy Big Tine target measures 48-inches tall and 40-inches long while Mr. Perfect stands 52-inches tall and is 36-inches long. They both incorporate Rinehart's locking antler feature, with the option to easily swap out and use your own. Not only do these targets look impressive, they perform accordingly with the ability to take on your toughest shots from both compound bows and crossbows without breaking or tearing. This is possible thanks to each target's solid FX Woodland Foam construction and incorporated Signature Series foam replaceable core. This high quality construction is a big reason why Rinehart Targets is known to make the most reliable and durable targets available today.

For Elk hunters looking to up their archery game, Rinehart's new 1/3 Scale Woodland Elk Target will be the 3D target of choice. A lifelike Elk featuring realistic sculpted features, this target measures 38-inches tall and 44-inches long — 1/3 the size of the actual animal. Its 1/3 scale size simulates a 60-yard shot at 20 yards in order to hone in on those longer-range shots, plus makes transportation easy. Perhaps the most notable feature is the 1/3 Elk's affordable price tag (MSRP \$219.99), making it a great option for shooters who want a quality Elk target without the full investment of a full-sized Signature Series Elk. Like the rest of its Woodland Series family, the body of the 1/3 Scale Elk is comprised of Rinehart's solid FX Woodland Foam and an integrated Signature Series replaceable core insert. This means it can take on an exceptional number of shots from both field points and broadheads from every possible angle without compromising integrity.

Rinehart Woodland Series targets are not just immune to the toughest arrow shots, their unique foam construction ensures they are resistant to UV rays and the harshest weather Mother Nature can dish out, making them ideal for year-round practice in the backyard or in the field.

Like all Rinehart 3D Targets, arrow removal is simple thanks to the animal core's durable Signature foam construction that can stop even the fastest arrows. Should the time ever come where countless hours of practice finally take its toll, Rinehart's exclusive patented locking insert system (sold separately) makes replacement fast and easy, and the target like new again.

The Rinehart Woodland Jimmy Big Tine Target and the 1/3 Scale Woodland Elk both have an MSRP of just \$219.99. Mr. Perfect has an MSRP of \$269.99.

#### *About Rinehart Targets*

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: [rinehart3d.com](http://rinehart3d.com).

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