

530 Los Angeles Ave #115-233
Moorpark, CA 93021

Tel 805 529 3700
full-throttle.com

Contact: Jonina Costello / jcostello@full-throttle.com
Jason Bear / jbear@full-throttle.com
Phone: (805) 529-3700

NEW-FOR-2022 DSG OUTERWEAR BEXLEY 3.0 RIPSTOP TECH CAMO SHIRT AND PANTS

Lightweight, Breathable and Moisture Wicking, the New Bexley 3.0 Set Will Keep Hunters Cool For When the Hunt Heats Up in the Early Season

Madison, WI – [DSG Outerwear](#), premier makers of the most technical, high-performance and size-inclusive hunting apparel for women, is proud to announce its new Bexley 3.0 Ripstop Tech Camo Shirt and Pants. An updated version to the beloved DSG Bexley style, the pullover and pants set blend a lightweight tech material with moisture-wicking capabilities and a stellar fit, making the pair a must-have set for your early season hunting.

“The Bexley is one of our most popular lines, and we’re excited to launch the newest update to the set in a wide range of popular Realtree® and Mossy Oak® camo patterns,” said Wendy Gavinski, owner and founder of DSG Outerwear. “Both shirt and pants are constructed with a lightweight and breathable Ripstop tech fabric which is also moisture-wicking and water resistant to light rain, allowing hunters to stay covered and protected while keeping cool.”

Made with warmer climate in mind, the new Bexley 3.0 is perfect for early season hunting where summer temps are still blazing and staying cool is vital to success in the field. The Bexley 3.0 Ripstop Tech Shirt and Pants are most comfortably worn in temps 55 degrees Fahrenheit and above. Its breathable, Ripstop fabric is DWR treated to help shed water off the surface and allow for moisture to wick away. The shirt features a hood with soft elastic binding to keep the head covered while comfort-length sleeves with thumbholes give wearers extra protection from the elements. The pullover also incorporates a front quarter-zip which makes pulling the shirt on and off a breeze, along with a concealed upper chest zipper pocket and a pouch pocket for extra storage.

The Bexley 3.0 Ripstop Tech Pants are both comfortable and functional with darts at the knees for added flexibility, allowing the pants to move right along with you when on the hunt. Like all DSG Outerwear gear, fit is paramount which is why the pants incorporate an adjustable inseam (33 inches to 29.5 inches) along with an elastic waistband which allows for added stretch. Need quick access to your smartphone? A handy cargo pocket with snap closure is located on the thigh to stash it, or other gear quickly. Jeans-style pockets can be found in the front plus a roomy back pocket is available in the back for even more convenient storage.

The Bexley 3.0 is available in a wide range of sizes from XXS-5XL and in several camo patterns including: Realtree Edge® Camo, Realtree Timber® Camo, Realtree Escape® Camo, and Mossy Oak® Obsession Camo. Both the shirt and pants have an MSRP of \$89.99 each and are sold separately.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, fishing, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants, footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform. Learn more at www.DSGOuterwear.com.



Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com