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DSG OUTERWEAR MAKES INC. MAGAZINE'S 2022 LIST OF TOP 5000 FASTEST GROWING COMPANIES IN AMERICA

Made For Women By Women, High-Performance Outdoor Apparel Brand Among Top Brands in America to be Featured on Inc. 5000

Madison, WI – [DSG Outerwear](#), premier makers of the most technical, high-performance and size-inclusive active outdoor apparel for women, is proud to announce it has been featured on Inc. Magazine's prestigious [annual ranking list](#) of the top 5,000 fastest growing private companies in America for 2022. This accomplishment comes as no surprise as the company has amassed a strong following of women in the hunting, fishing and snow markets for its quality, well-fitting and size-inclusive performance apparel for women.

"This is an incredible honor and one that we are extremely proud of. We could not accomplish this without our amazing team members (both employees and brand ambassadors) and our loyal customers," said Wendy Gavinski, President and Founder of DSG Outerwear. "Thank you to everyone who has helped us along the way to achieve this honor."

According to the article, "Companies are ranked according to percentage revenue growth from 2018 to 2021. To qualify, companies must have been founded and generating revenue by March 31, 2018. They must be U.S.-based, privately held, for-profit, and independent--not subsidiaries or divisions of other companies--as of December 31, 2021."

Officially ranked 2,482 on the list, DSG Outerwear is recognized for its substantial 233% growth over the past three years. "We couldn't be prouder of this accomplishment, and we are not stopping here. We look forward to continued growth as we strive to provide even more women with the best-fitting, highest performing apparel to concur their outdoor excursions," Gavinski added.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, fishing, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants, footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform. Learn more at www.DSGOuterwear.com.



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