Contact: Jonina Costello / jcostello@full-throttlecom.com

Jason Bear / jbear@full-throttlecom.com

Phone: (805) 529-3700

**ENTER THE ADVENTURE GEAR GIVEAWAY ON INSTAGRAM**

***FOR A CHANCE TO WIN A HUGE PRIZE PACKAGE OF OUTDOOR GEAR FROM***

***WILEY X, OUTDOOR PRODUCTS, RITE IN THE RAIN, ONTARIO KNIFE COMPANY AND CANYON COOLERS***

Get geared up for a summer outdoors with the Adventure Gear Giveaway! Five top outdoor gear manufacturers have teamed up on Instagram to offer one lucky outdoor enthusiast a seriously large equipment package — from a 6-person tent, outdoor backpack and a high performance cooler to sunglasses, knives and an all-weather writing kit. Any adventurer would dig to take this lot of outdoor gear home.

The prize package offered features top gear from Wiley X, Outdoor Products, Canyon Coolers, Ontario Knife Company and *Rite in the Rain*. To enter for the chance to win, simply follow each brand on Instagram: [@outdoorproducts](https://www.instagram.com/outdoorproducts/), [@wileyx](https://www.instagram.com/wileyx/), [@ontarioknifecompany](https://www.instagram.com/ontarioknifecompany/), [@riteintherain](https://www.instagram.com/riteintherain/) and [@canyoncoolersofficial](https://www.instagram.com/canyoncoolersofficial/?hl=en), and ‘like’ the contest photo on each page. *That’s it!*

*Prize Package Includes:*

Outdoor Products New 6-person Instant Tent

Outdoor Products Arrowhead Backpack

Outdoor Products Water Bottle  
Ontario Knife RAT 3 Fixed Blade Knife

Ontario Knife RAT Folder

2 pairs of Wiley X polarized sunglasses

Rite in the Rain All-weather Field Kit  
New Scout Cooler from Canyon Coolers  
Canyon Cooler Hat

Giveaway will be live through July 7th. Giveaway rules: [http://bit.ly/2sgiZdo](http://bit.ly/2sgiZdo" \o "http://bit.ly/2sgiZdo" \t "_blank)

For more information about the giveaway, visit each brand on Instagram and see contest post.

For more information on any product offerings, visit each brand online: [Canyon Coolers](http://www.canyoncoolers.com/), [Outdoor Products](https://www.outdoorproducts.com/), [Wiley X](https://www.wileyx.com/), [Ontario Knife Company](https://ontarioknife.com/) and [*Rite in the Rain*](http://www.riteintherain.com/).