
5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

RINEHART R100 TRAVELING ARCHERY TOURNAMENT IS COMING TO STURBRIDGE, MA JUNE 22-24

Family Fun Archery Event Features One Hundred Unique 3D Targets to Shoot

Janesville, WI — Calling all archery-enthusiast families in Sturbridge, MA! Rinehart Targets®, manufacturers of the most durable and lifelike 3-D archery targets in the world, would like you to join them for a full weekend of archery fun and friendly competition at the Rinehart R100 taking place June 22-24 at [Hamilton Rod and Gun](#) in Sturbridge, MA. This is a one weekend only opportunity in the area, so bring the whole family and come shoot, win some prizes and have fun!

“The Rinehart R100 will be touring 19 cities across the U.S. this season, and we’re excited to be connecting with archery enthusiasts in Sturbridge, MA this year,” said David Weaver, R100 Coordinator for Rinehart Targets. “For the past 15 years Rinehart Targets has brought the R100 tournament to communities across the country with the mission of introducing more people to archery, and we’re proud to continue to create a fun-filled, family-friendly event that fosters a new archer’s passion for the sport.”

The R100 archery festival is three full days jam packed with archery fun and shooting competitions. Participants will have the opportunity to take shots on some of the most unique and lifelike targets, many of which are only exclusively seen on the R100 tour. From life-sized lions, zebras and rhinos to the new custom 7-foot tall T-Rex — one hundred of Rinehart’s realistic targets will be standing strong, ready to take on your arrows. Who knows, shooters may even get the chance to take down the most elusive creature to ever roam the forests, Rinehart’s new larger-than-life Sasquatch target.

Don’t miss out on the chance to take part in fun games, novelty shoots, raffles and the opportunity to win a number of prize packages provided by event sponsors: Mathews Inc., Darton Archery, Lancaster Archery Supply, Treelimb Quivers, Sword Sights, AAE, QAD, Black Eagle Arrows, Vortex Optics and Orion Coolers.

The R100 shoot is open to adults and kids of all ages. Attendees can pre-register for the event at <http://www.r100.org> and save up to \$10. Participants can also register onsite beginning Saturday at 7:30 a.m., and begin shooting immediately.

Post your R100 event pictures on [Facebook](#) @RinehartR100 or [Instagram](#) @Rinehart_R100 using **#R100shoot** to participate in R100 giveaways and for a chance to be featured on the page.

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets, Range Targets along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: rinehart3d.com.

Connect with Rinehart on social media:



Editor’s Note: For press releases and hi-res images from Full-Throttle’s wide range of clients, please visit our online [press room](#).