



HAWKE®

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## HAWKE® OPTICS TO EXHIBIT NEW PRODUCTS AT SHOT SHOW 2022

### Hawke Optics Invites Attendees to Visit Booth (43126) in the Venetian Expo Center and Enter to Win Prize Packages and check out the New Frontier 34 FFP Riflescopes

Hawke® Optics, a worldwide leader in quality sporting optics that perform outstanding in the field while maintaining optimum value for the consumer, is happy to announce that they will be attending SHOT Show 2022, January 18-21 at the Venetian Expo Center in the Sands Resort, in Las Vegas, NV. Hawke Optics will be introducing four new collections of optics to bolster their already impressive lineup. The company will also showcase expansions to three of its most popular lines.

Visit the Hawke Optics booth (43126) in the Venetian Expo any day of the show to enter to win \$2,000 in Hawke product. The Hawke Optics team is looking forward to meeting up with you for some face-to-face interaction. They're ready to share stories, have some laughs, and, of course, show you what Hawke has in store for 2022 and beyond. This includes the exciting new Frontier 34 FFP Long-Range Rifle scope line.

The new Frontier 34 FFP scopes are built with Extreme Long Range shooters in mind. These scopes are built tough on a 34mm mono-tube chassis that is machined from high-grade aluminum. As part of the System H7 series, the Frontier 34 FFP scopes have 21 layers of advanced coatings for high light transmission and clearer view. The feature rich Frontier line is built with Hawke's Zero, Lock n' Stop resettable turrets and feature a state-of-the-art return to zero feature.

These First Focal Plane scopes represent one of the best values in premium long-range shooting optics. Learn more at [www.hawkeoptics.com](http://www.hawkeoptics.com).

See you in Las Vegas!

#### *About Hawke*

**#VISIONACCOMPLISHED.** Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength and precision; Hawke optics blend iconic design, exceptional engineering and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at [www.hawkeoptics.com](http://www.hawkeoptics.com).

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