

NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700
Moorpark CA 93021 | Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

BIG GAME DRAG GLOVE PARTNERS WITH FULL-THROTTLE COMMUNICATIONS Full-Service Agency to Provide Innovative Public Relations Program For Pioneering Hunting Accessory Company

Full-Throttle Communications, Inc. of Moorpark, CA is proud to announce its new partnership with Big Game Drag Glove, creators of big game harvesting tools made to lighten the load of the successful trophy hunter. Full-Throttle will lead a series of strategic public relations initiatives in order to create awareness and brand recognition for the Big Game Drag Glove brand.

The innovators at Big Game Drag Glove hit the nail on the head when they designed the incredibly durable and user-friendly game-hauling device. Available in three sizes (M – XL), the Big Game Drag Glove is designed to fit the hands of hunters of all sizes and is available in two colors – classic brown or eye-catching pink (with the hardcore huntress in mind). It features incredibly durable sewn-on straps which provide extraordinary leverage and a secure grip. Big Game Drag Gloves are built to last season after season and haul tons of big game – *literally!* The stitching is so strong that it can support a suspended animal during field dressing.

“The Big Game Drag Glove is a remarkable product that helps big game hunters harvest their trophies with ease,” says Full-Throttle Communications President and CEO Jason Bear. “Our group of industry professionals will create an exciting and comprehensive public relations program that will help the Big Game Drag Glove brand create the awareness it truly deserves.”

The team at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions an incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at www.full-throttlecommunications.com. “Like” Full-Throttle on Facebook:

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