

RINEHART TARGETS® COMPLETES ACQUISITION OF BOWTREE, INC.

Rinehart Adds BowTree's Exceptional Line of Bow, Crossbow and Target Stands

Janesville, WI — Rinehart Targets®, the leader in quality 3D archery targets, announces the completed acquisition of BowTree, Inc. This acquisition is a logical move, adding BowTree's exceptional bow and target stands to Rinehart's expanding target line.

"We couldn't be more excited to add the BowTree product line to the Rinehart family," said James McGovern, President of Rinehart Targets. "BowTree bow, crossbow and target stands are well known for exceptional quality and they fit seamlessly into the Rinehart family of high-quality archery products. This acquisition is a perfect fit for our brand and we are looking forward to what the future holds."

BowTree produces bow and crossbow stands for shooting both outdoor and indoor ranges, as well as for bow storage and retail sales displays. The company also makes quality yard spots as well as durable archery target stands for both indoor and outdoor courses. They are a providing partner to NASP and Schoolastic3D, as well as the I.B.O. and the National Field Archery Association.

The acquisition of the Illinois-based company brings an exceptional product line to the Rinehart family of archery targets and range products. This means that now Rinehart can now offer a wide variety of target stands to customers to complement their Rinehart targets. The BowTree product line combined with Rinehart's exceptional archery targets means Rinehart is your one-stop shop for your archery range.

Rinehart Targets offers a complete line of life-like and durable practice archery targets for the avid archer. All products are designed with every detail accounted for to mimic the real thing. The company continues to grow and innovate with versatile, brand new targets that appeal to every archer – many of which incorporate the company's renowned technology like Rinehart's exclusive solid self-healing foam and patented locking inserts, both designed to further enhance the durability of each target.

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the Best Archery Targets in the World. Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets and Range Targets. For more information about Rinehart Targets, visit: rinehart3d.com.

Connect with Rinehart Targets on social media:



Editor's Note: For downloadable hi-res images and press releases, visit our online [Press Room](#).