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## HAWKE® OPTICS BRINGS FIRST FOCAL PLANE ACCURACY TO CROSSBOW SCOPES

### Experience Ultimate Accuracy with Hawke's New for 2025 2-8x36 XB30 Zoom FFP Crossbow Optic

[Hawke® Optics](#), the worldwide leader in quality crossbow optics with outstanding performance in the field at an optimum value for the consumer, announces a first focal plane reticle crossbow scope. The new for 2025 XB30 Zoom FFP 2-8x36 is the first crossbow scope from Hawke to deliver the accuracy of FFP matched with multiple reticle options that do not change across the entire magnification spectrum. Combined with Hawke's S7 system optics, this scope gives you perfect clarity, accuracy and reliability - everything you could ask for in a crossbow scope.

"We like to say that we didn't invent crossbow scopes, but we did perfect them, and that is especially true with the new 2-8x36 XB30 Zoom FFP," said Kevin Sheehan, Hawke Optics VP of Sales & Marketing. "You get unparalleled accuracy, clarity, and value in the most accurate crossbow scope you will ever use."

The Hawke XB30 Zoom FFP is unlike any other crossbow scope in that you can quickly zoom out for a clear bright image for close-range shots and zoom in for a tighter image for long-range shots, and your yardage holdovers always remain exactly the same. Rifle shooters have known about this first focal plane reticle advantage, but it is something completely new for crossbow scopes and creates a huge advantage. The 2-8x36 XB30 Zoom FFP reticles were designed specifically for First Focal Plane optical systems based on the ballistics of the crossbow you use. The reticle and scope are available in three options based on your crossbow speed: 380-420 fps, 425-465 fps, or 470-510 fps.

The XB30 Zoom FFP reticle has illuminated central aimpoints for better accuracy for hunting during the "magic hour" with low-light conditions. It has a horseshoe-shaped reticle for fast target acquisition when hunting. You will see engraved distance markers alongside the aimpoints to give you a better idea of range and aim especially as the distances expand for longer shots. Being an FFP optical system, the reticle gets larger as magnification increases. Because of this, the engraved distance aimpoints remain true through all magnification settings. The reticles have selectable red/green illumination with multiple power settings for brightness.

The 2-8x36 XB30 Zoom FFP is built with a 30mm monotube chassis, with ½ MOA low-profile fingertip-adjustable turrets, and fixed parallax at 50 yards. The scope uses Hawke's System S7 premium optics with 16-layer, fully-multi coated lenses for crystal clear vision. The scope has removable zoom throw levers in both standard and XL sizing that work with a fast-focus eyepiece. It comes with flip-up lens covers, too. As you would expect, each scope is nitrogen-purged, shockproof, waterproof, and fogproof, and carries Hawke's legendary Lifetime Warranty, so it can handle whatever you throw at it while giving you the peace of mind of knowing it is backed by the best warranty in the business.

#### About Hawke

#VISIONACCOMPLISHED. Hawke is a worldwide market leader at the forefront of optical performance with class-leading innovation and design offering a complete line of sport optics from rifle, crossbow, shotgun and air gun scopes to binoculars, spotting scopes and accessories. Accuracy, strength, and precision; Hawke optics blend iconic design, exceptional engineering, and unrivalled craftsmanship to create an unforgettable viewing experience. As awareness of Hawke Sport Optics continues to grow, more customers are trusting Hawke as the unquestioned industry leader in optics. Learn more at [www.hawkeoptics.com](http://www.hawkeoptics.com).

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