## **NEWS** OF OUR CLIENTS



668 Flinn Ave Suite 28	Tel 805 529 3700	Contact:	Jonina Costello / jcostello@full-throttlecom.com
Moorpark CA 93021	Fax 805 529 3701		Jason Bear / jbear@full-throttlecom.com

Phone: (805) 529-3700

## KEEP MUST-HAVE PLIERS ON YOUR PERSON WITH GEAR KEEPER® RT-4 SERIES 6-OUNCE RETRACTOR

## Don't Get Caught Fishing Around for What You Need When You Need it

Ever try to remove a stubborn hook with your bare hands? Pliers are a necessity for all anglers – novice or professional. And, we know the last thing you want to do when holding a writhing trout is wonder, "Where are my pliers?" The new Gear Keeper<sup>®</sup> RT-4 Series 6-oz. Retractor keeps pliers and other small tools attached to your belt, vest or where ever you want to attach it so you can grab it, use it and let it go, knowing it will retract back into place ready for your next catch.

The new Gear Keeper 6-oz. Retractor builds upon the renowned ultra-compact design and simple and sturdy functionality anglers have come to trust. Cast, reel, and focus on fishing — you'll hardly know it's there, the slim profile and lightweight casing has been built so it won't obstruct movement. Experts at Gear Keeper have made the new retractor stronger and even more practical featuring a high tensile spectra/nylon line for increased durability, a longer 36" extension allowing you to use it at virtually any angle, and a larger and more resilient snap clip mount.

The Gear Keeper 6-oz. Retractor allows you to protect your pliers or other small tools from loss. With a 60-pound break-strength, 6 oz. retraction force and stainless steel springs and hardware, it is built tough and will be a staple with you season after season. The retractor was designed so you don't have to worry about misplacing or dropping your pliers even when in a boat, standing in a stream or leaning over the shores of the lake. Stay focused on what you are doing knowing the retractor has been designed to operate in wet and saltwater environments.

Available with a variety of mounting systems and a reliable connect and disconnect system, the retractor can be easily fastened to just about anything. Attaching the device is simple with multiple mounting systems including a snap clip to D-ring or an SS threaded stud to secure inside a pocket or to your fishing vest. The Q/C disconnect system can be easily detached from the Gear Keeper when it's not needed.

The original Geer Keeper system was engineered specifically for SCUBA diving literally born out of a need to secure items in situations when hands are otherwise occupied. Gear Keeper systems are now available in countless configuration options and used in a wide range of applications from fishing, snowsports and hiking to law enforcement, the military and trucking.

For more information about the new Gear Keeper RT-4 Series 6-ounce Retractor, contact Hammerhead Industries, Inc. at 1501 Goodyear Avenue, Ventura, CA 93003 • Phone: (805) 658-9922 • Fax: (805) 658-8833 • Or visit www.gearkeeper.com.

Visit the company on



for the latest product and company updates and a chance to win cool gear.

Editor's Note: For hi-res images and releases, please visit our online Press Room at <u>www.full-throttlecommunications.com</u>.