NEWS OF OUR CLIENTS



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FAST AND FRIENDLY BRASS PARTNERS WITH FULL-THROTTLE COMMUNICATIONS FOR HIGH CALIBER PR, MARKETING AND ADVERTISING

Farmington, MO - <u>Fast and Friendly Brass</u>, a premier brand in tools and equipment for optimal efficiency in brass processing, ammunition loading and ammunition reloading, is proud to announce that the company has partnered with hunting and shooting sports veteran firm Full-Throttle Communications for press relations, advertising and marketing.

"We operate on a simple premise - to deliver better tooling and equipment to improve the efficiency of reloading and brass processing, with outstanding customer service," said Bill Birmingham, Owner of Fast and Friendly Brass. "We wanted to get our message across to the industry and public about who we are and what we do. That is why we partnered with Full-Throttle Communications. They operate under the same principle we do and are a widely respected name within the industry. It just made perfect sense to tap them to handle our PR, advertising and marketing needs."

Whether you're a commercial ammunition loader, or a serious enthusiast and high-volume shooter, you demand the best in your equipment and strive for quality, speed and safety. That's where Fast and Friendly Brass comes in. Fast and Friendly Brass knows exactly what it takes for efficient loading/reloading with your brass, and they have designed equipment and tooling to make the process as efficient as possible without sacrificing quality at any step in the process.

"We strive to produce the best in marketing, advertising and PR for our clientele, and we are happiest when we can partner with companies like Fast and Friendly Brass that have the same philosophy of producing the best product possible," said Jason Bear, President/CEO of Full-Throttle Communications. "We are proud to work alongside them and bring their message to the consumer and the industry. I think this promising partnership will be a lot of fun for all involved."

About Fast and Friendly Brass

Fast and Friendly Brass is owned in whole by Bill Birmingham of Farmington, MO. The company started out processing and selling brass in the St. Louis area starting in 2012 and nationally in 2014. In late 2015 Fast and Friendly Brass stopped processing brass to focus on a bigger need in the market - better tooling and equipment to improve the efficiency of reloading and brass processing. Since then, the company has become an industry leader in high-quality products to make reloading more precise and efficient. Learn more at fastandfriendlybrass.com.

About Full-Throttle Communications

The team at Full-Throttle Communications are industry-leading professionals who develop the powerful tools needed to position brands at the top of the marketplace – providing stellar creative solutions, cutting-edge market insights and influential media outreach. Full-Throttle Communications is a one-stop shop for all means of communication with extensive experience in helping companies obtain that competitive edge – and effectively elevate their business to the next level. For more information about Full-Throttle Communications, visit: full-throttlecom.com.

Editor's Note: For hi-res images and press releases, please visit our online Press Room at www.full-throttlecommunications.com