

NEWS OF OUR CLIENTS



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SKULL HOOKER™ ‘HOOKS UP’ WITH FULL-THROTTLE COMMUNICATIONS FOR HIGH-ENERGY MARKETING, ADVERTISING AND PUBLIC RELATIONS

Full-Throttle Communications, Inc. of Moorpark, CA is proud to announce that it has been selected by Skull Hooker™ — creators of the new sleek and sophisticated series of Skull Hooker European trophy mounts — to spearhead a series of powerful marketing initiatives to include strategic public relations, high-impact advertising and creative new promotional materials in order to raise brand awareness for the company.

The folks at Skull Hooker truly ‘got their heads on right’ when they designed such an incredibly versatile and affordable trophy mount. It’s available in two sizes (‘Big’ and ‘Little’) to securely ‘hook onto’ any type of game from elk, moose and caribou to cougar, wild boar or exotic sheep — and everything in between. The unique mount adjusts both up and down, as well as side to side — so you can create a visual appearance that will best compliment your home, office or outdoor living space. The Skull Hooker also features your choice of a professional powder-coated Graphite Black or a slick Robust Brown finish that not only looks great but also ensures the mount is amazingly durable and will showcase your prized trophy for years to come.

“The Skull Hooker is an innovative new product that allows avid sportsmen to create a professional, designer look while proudly displaying their passion for the hunt,” says agency President and CEO Jason Bear. “Our team of experts is thrilled to create an energetic and comprehensive program that will help this unique product generate the visibility it deserves.”

The crew at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at www.full-throttlecommunications.com. To check out the latest info from our team and clients, find us on Facebook: <http://www.facebook.com/fullthrottlecommunications> or follow us on Twitter: <http://twitter.com/fullthrottlecom>

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