

NEWS OF OUR CLIENTS



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FULL-THROTTLE COMMUNICATIONS FITS ‘LIKE A GLOVE’ WITH YOUNGSTOWN GLOVE COMPANY®

Full-Service Marketing, Advertising and PR Agency To Provide Powerful Communications Services For Manufacturer of High-Performance Work Gloves

Full-Throttle Communications, Inc. of Moorpark, CA has been selected by Youngstown Glove Company, manufacturer of extremely durable performance gloves for every American worker from construction and woodwork to industrial and DIY users, to spearhead a series of high-energy marketing initiatives that will position the company squarely in the industry spotlight.

As Youngstown’s partner, Full-Throttle Communications will earn the brand a firm grip on the industry by initiating and executing a full-fledged marketing and communications plan to include strategic public relations programs, red-hot advertising and creative concepts and high-impact promotional materials. In fact, Full-Throttle brings a wealth of knowledge and expertise in building brand awareness to the table – having represented top brands from the industrial and sporting goods to hunting and outdoor markets (to name a few). With this type of experience under its belt, it’s no wonder Full-Throttle fits ‘like a glove’ with Youngstown’s marketing goals and objectives.

Youngstown Glove Company has set the benchmark in the industry for creating high-quality performance work gloves that go the distance in both comfort and durability. The company offers a slew of performance work glove styles that exceed the demanding needs of professional workers. Each Youngstown Glove doesn’t make it to the shelves before undergoing extensive testing – both in the lab and in the field. The company’s rigorous testing processes, innovative materials and meticulous quality control ensure these gloves make the top ranks amongst competitors.

“Youngstown is a reputable manufacturer in the high-performance glove market and we are proud to work with a group that sets their sights high when it comes to making such a high-quality product for their customers,” says agency President and CEO Jason Bear. “We are excited to provide powerful marketing solutions for Youngstown, and deliver the results needed to exponentially elevate the success of their business.”

The crew at Full-Throttle Communications are industry-leading professionals who are masters at creating brand awareness by providing powerful marcom insights, savvy creative solutions and incredibly strong media outreach that gives companies that competitive edge needed to grow their business.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805)-529-3700 or visit online at **www.Full-Throttlecommunications.com** To check out the latest info from our team and clients, become a fan on Facebook: <http://www.facebook.com/pages/Full-Throttle-Communications-Inc/122522524447664> or follow us on Twitter: <http://twitter.com/fullthrottlecom>

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