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DSG OUTERWEAR LAUNCHES NEW INSULATED COLD-WEATHER RUBBER HUNTING BOOTS

Ladies - Step into Your Cold-Weather Hunts With these New Waterproof Boots Designed for Warmth, Comfort and Function in the Field

Madison, WI – [DSG Outerwear](#), premier makers of the most technical, high-performance and size-inclusive hunting apparel for women, is proud to announce the newest addition to its line of quality hunting boots perfect for when cold-weather rolls in — the new Women’s Insulated Cold-Weather Rubber Hunting Boots. Featuring 1200G Thinsulate™ insulation and removable wool insoles, these waterproof boots will keep you dry and warm during cold-weather late season hunts.

“Our boots are very popular, and for good reason. They are built with quality materials with function, comfort and fit in mind,” said Wendy Gavinski, president and founder of DSG Outerwear. “We’re excited to expand the line with our new Insulated Cold-Weather Rubber Hunting Boots that’ll keep feet warm and comfortable whether you’re braving the elements during cold-weather hunts or ice fishing,” she added.

Designed for women hunters by women hunters, the new DSG Women’s Insulated Cold-Weather Rubber Hunting Boots incorporate a host of smart features to keep you warm and dry this winter. Made of rubber with a lightweight and warm neoprene upper, these 100% waterproof boots quickly shed water without weighing you down, keeping your feet dry through deep puddles or packed snow.

Incorporating an impressive 1200 grams of 3M Thinsulate with a moisture-wicking and removable 5mm wool felt insert, these will be the warmest boots DSG offers for your coldest excursions outdoors. An incorporated shin guard overlay for extra protection and a grip sole for excellent traction means these boots will get you through the toughest terrain well protected. Plus, with a true women’s fit and comfort cushioned PU insole, these boots will be comfortable for even your longest days in the field.

The new Women’s Insulated Cold-Weather Rubber Hunting Boots come in black, and are available in women’s shoe sizes 6-11.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, fishing, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants, footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women’s outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at www.DSGOuterwear.com.



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