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## GEAR UP FOR SPRING TURKEY WITH THE DSG OUTERWEAR AVA SOFTSHELL HUNTING JACKET AND PANT

### DSG Brings the Perfect Blend of Wind and Water Resistance in a Mid-Weight Softshell Hunting Jacket and Pant Designed Specifically for Women

**Oregon, WI** – DSG Outerwear designs and makes the best-fitting women’s outerwear for hunting, fishing and the outdoor lifestyle. After extensive designing and testing, the company is confident that the Ava Softshell Jacket and Pants are the perfect pieces of gear for cool-weather spring turkey hunting. They come in Realtree Edge camo that works in just about any environment, any time of year.

The Ava Softshell Jacket and pants are made from softshell fabric that is windproof with just enough warmth ideal for spring turkey hunts or mid-season deer hunting in the fall. Each piece incorporates DSG’s DWR treatment on the outside of the micro-tricot fabric to shed water. The inner layer is an aqua soft fleece liner. Agion Active® XL dual-action scent control will come in very handy when the focus shifts to whitetails this fall. The jacket has a removable, adjustable hood, accent-color reverse coil zippers on center front, chest and hand warmer pockets with covered flaps and adjustable cuffs for comfort.

The Ava Softshell pants have an adjustable snap inseam from 32.5- to 28.5-inches, with side leg zippers and a hidden snap closure. Like the jacket, you’ll find accent-color reverse coil zippers, plus covered back pockets and a cell phone pocket on the right thigh. To help customize the fit, there’s elastic at the sides of the waistband for added stretch along with wide belt loops.

“We wanted to design the perfect jacket and pant set for spring turkey and mid-season deer hunts,” said Wendy Gavinski, president and founder of DSG Outerwear. “The Ava Softshell Jacket and Pant set exceeded our own high expectations. It perfectly blends comfort, mobility and resistance to the elements, all while being the perfect weight for cooler weather.”

The Ava Softshell jacket and pant, as well as all DSG Outerwear, has a fit that sets it apart from other brands. They were designed for women of all sizes and shapes, by women who are passionate about hunting and the great outdoors. The Ava Softshell Jacket and Pant Set is available in sizes XS-5XL and can be found at DSG Outerwear dealers and [online](#).

#### *About DSG Outerwear*

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women’s outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at [www.DSGOuterwear.com](http://www.DSGOuterwear.com).



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