

NEWS OF OUR CLIENTS



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GROWING BRAND RELIES ON FULL-THROTTLE FOR DYNAMIC PACKAGING

Creative New Components Packaging and More Keeps ProGrade Ammunition on the Cutting Edge

When companies need smart, striking, show-stopping creative work done, they turn to the full-service marketing agency that knows just how to deliver effective creative pieces that impress – Full-Throttle Communications of Moorpark, CA. Client ProGrade Ammunition has relied on the company for several pieces of collateral ranging from dynamic-looking product boxes to professional catalog design to most recently the creation of new components packaging for a powerful, consistent look and feel across all branding elements.

“Our clients are looking for packaging designs that really pop off the shelves, and our team of talented creative professionals did not disappoint,” said Full-Throttle President/CEO Jason Bear. “Not only is ProGrade’s new components packaging design consistent with the company’s branding look, its messaging continues to drive home the company’s core values of tailor made, premium quality ammunition that achieves the highest levels of accuracy and performance,” he added.

ProGrade Ammunition has simplified the process of choosing the right ammo by hand selecting the best-of-the-best based on usage categories. With more than 250 variations in the complete line of pistol and rifle ammunition, ProGrade has created nine grades of product — Defense Grade, Varmint Grade, Cowboy Grade, Hunter Grade, Bear Grade, Range Grade, Match Grade, Safari Grade and Tactical Grade — for shooters of every caliber. Safety. Accuracy. Reliability. Quality. Together these hallmarks of ProGrade Ammunition ensure shot-to-shot consistency and guarantees unmatched and superior performance. Visit the company online at www.progradeammo.com.

The team at Full-Throttle Communications are industry-leading professionals who develop the powerful tools needed to position brands at the top of the marketplace — providing stellar creative solutions, cutting-edge market insights and influential media outreach. Full-Throttle Communications is a one-stop shop for all means of communication with extensive experience in helping companies obtain that competitive edge — and effectively elevate their business to the next level.

For more information about Full-Throttle Communications Inc. and its fully-vertical marketing, advertising, and public relations services, contact the agency at 668 Flinn Ave., Suite 28, Moorpark, CA 93021. Telephone: (805) 529-3700 or visit online at www.full-throttlecommunications.com.

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