

NEWS OF OUR CLIENTS



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DSG OUTERWEAR INTRODUCES NEW FIELD PANTS FOR WOMEN

Built for Comfort, Function and Versatility, the New Field Pants Will Be Your All-Around New Favorite Pants for Upland Hunting, a Day at the Range and Every Activity in Between

Madison, WI – [DSG Outerwear](#), premier makers of the most technical, high-performance, and size-inclusive hunting apparel for women, is proud to announce their newest pair of one-of-a-kind pants designed with incredible fit and unmatched quality for every adventure outdoors. Whether you're gearing up for an upland hunt, chasing the Big 5 or hitting the hiking trails, the new DSG Field Pants will be your go-to piece of apparel.

"Our customers are already raving about the amazing fit and function of our new Field Pants, and we couldn't agree more," said Wendy Gavinski, president and founder of DSG Outerwear. "These pants have everything, including large convenient cargo pockets and articulated knees for added flexibility. Ladies who love the outdoors will not be disappointed," she added.

Like all DSG Outerwear apparel, the Field Pants are created by women for women. This means they are not extra baggy in all the wrong places and bulky like downsized men's pants – but designed to perfectly fit the female form. In fact, you won't even need a belt to keep these great-fitting pants from falling (like many other hunting pants you'll find). Constructed with durable, ripstop fabric with articulated knees, these stretchable athletic pants are incredibly lightweight and will move right along with you wherever your adventure takes you.

What good would functional pants be without much-needed pockets? These pants have all your storage needs covered with two large cargo pockets, one located on each front thigh of the pants. These large pockets are perfect for stashing your phone when not in use, or housing other important gear. Two front hand pockets along with two rear pockets keep smaller items like your hunting license or ID within reach.

The new Field Pants come in a Stone Grey color and are available in a wide range of sizes from XXS-3XL.

About DSG Outerwear

DSG Outerwear was conceived in 2010 by Wendy Gavinski after many years of personal frustration with the limited selection of women's outerwear for active outdoor lifestyles. The goal – create a line of clothing and gear that meets the need for a functional and feminine fit, including plus sizes. The company produces a wide range of clothing options for hunting, fishing, ice fishing and snowmobiling. DSG Outerwear uses the highest quality materials and components built by designers and production specialists with over 40 years of experience in making quality outerwear. The company produces everything from highly functional performance layering pieces to insulated jackets, bibs, pants, footwear and accessories that are perfect for all types of outdoor activities, even in the coldest weather. Women's outerwear designed by women to fit women of all shapes and sizes and built to perform.

Learn more at www.DSGOuterwear.com.

