## **NEWS OF OUR CLIENTS**



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## CANYON COOLERS® INTRODUCES THE NEW PRO85 85-QUART COOLER: THE ULTIMATE COMPANION FOR HUNTERS AND OUTDOOR ENTHUSIASTS

Flagstaff, AZ — <u>Canyon Coolers</u> is proud to announce its new <u>Pro85 85-Quart Cooler</u>, intuitively designed for hunters and hardcore outdoor enthusiasts who demand the best in quality, function and durability. Born in the Arizona desert and raised in the depths of the Grand Canyon, the Pro85 is built to withstand the rigors of the wild, offering superior performance for even the most demanding hunts and adventures outdoors.

With a true 85-quart capacity, this premium ice chest is built for glory. Its longer length (34"x20"x17.5") makes it the perfect size for transporting and keeping harvested game fresh and ice cold. The Pro85 goes toe to toe with any cooler on the market, handling hundreds of miles under the hot desert sun, making it the perfect cooler for multi-day hunting trips or extended backcountry expeditions.

Canyon Coolers didn't disappoint with the Pro85, packing in a host of valuable features hunters and outdoor enthusiasts will appreciate. Starting with the front and side drain plugs. This clever design makes access a breeze without needing to move the ice chest. The cooler's premium eco-friendly pressure-injected foam insulation ensures world-class ice retention, keeping provisions ice cold for days even when outside temps reach all-time highs. Front and rear lip slots make tying it down with cam straps simple, keeping it securely fastened so you can focus on the journey ahead. The Pro85 incorporates upgraded oversized latches built from a premium, sun-resistant polymer, offering a more luxurious cam action that's easy to operate (even for smaller hands or when wearing gloves).

Canyon helps hunters pack smarter thanks to the cooler's zero-clearance hinge which allows access inside of the cooler without needing to unstrap it, even when it's pressed against a wall or truck cab. The Pro85 is extremely versatile with an optional divider that not only helps keep your cooler organized, but it also transforms into a food-grade table, perfect for dinner prep at hunting camp.

Engineered for durability, the Pro85 features Canyon's signature bombproof construction, making it your go-to cooler that will serve you for a lifetime of hunting and outdoor expeditions. Like all Canyon Coolers, the Pro85 is backed by Canyon's no hassle, free parts and lifetime warranty, ensuring you're always ready for you next adventure. The cooler is available in three colors: Sandstone, Diamond or Azure Blue and is available at canyoncoolers.com

## **About Canyon Coolers**

Flagstaff, AZ-based Canyon Coolers is dedicated to producing purpose-built, unique, ultra-durable high-performance coolers and ice chests for extreme adventures in the most demanding environments. Originally developed for river rafters venturing on multiple day trips, the company has developed and refined their cooler designs with enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Each product is engineered with meticulous attention to detail, ensuring the highest quality and functionality. Today, Canyon Coolers are regularly used by hunters, anglers, rafters, whitewater SUP users, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. Canyon Coolers is committed to enhancing outdoor experiences and supporting the community with its VIP lifetime, no-hassle free parts warranty and genuine customer service. Learn more at www.canyoncoolers.com.

Editor's Note: For downloadable hi-res images and press releases, visit our online Press Room.