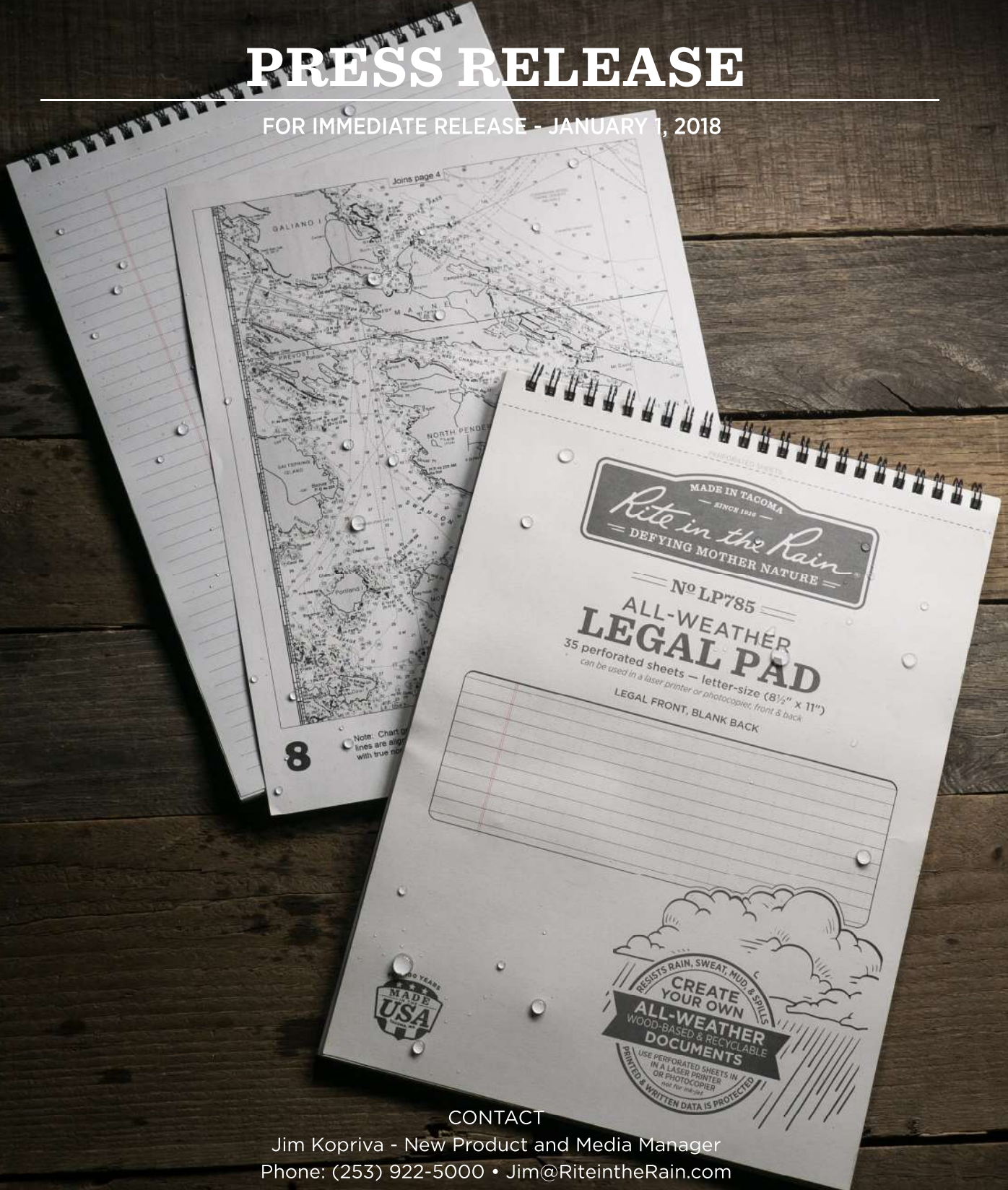




# PRESS RELEASE

FOR IMMEDIATE RELEASE - JANUARY 1, 2018



## CONTACT

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DECEMBER 14th, 2017

## NEW *Rite in the Rain*® Weatherproof Legal Pad

For outdoor notes or weatherproof printed documents, the new *Rite in the Rain* All-Weather Legal Pad shields your work from Mother Nature. Our patented weather-resistant paper sheds moisture and stains to protect your notes and documents from the elements.

Our All-Weather Legal Pad has two functions: a notebook and a stock of weatherproof printer paper. A perforated line along the top of each sheet allows the easy removal of 8.5" x 11" sheets of our water-resistant paper. The reverse of each sheet is blank. Print on the blank side with any laser printer to create a weatherproof document ready for the elements.

A classic legal pad is typically tinted a light canary yellow - the slight hue reduces glare and can make reading and writing a bit more pleasant under direct light. That theory is the reasoning behind the cool gray tint of our All-Weather Legal Pad. The slight tint cuts glare, but the color-neutral tone still permits accurately-colored writing, sketching, or printing. The top-spiral binding lays a little flatter and looks a little neater than the traditional adhesive binding of a classic legal pad.

Write, print, and protect your work from the elements with the All-Weather Legal Pad by Rite in the Rain.

***Rite in the Rain* All-Weather Legal Pads are available in 2 variants:**

- No. LP785 - Gray 8-1/2" x 11-7/8" Legal Pad, 35 perforated sheets, \$9.95 MSRP
- No. LP785X3 - Gray 8-1/2" x 11-7/8" Legal Pad, 35 perforated sheets, 3-pack, \$24.99 MSRP

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**Potential Applications:**

- Print weatherproof topographic trail maps from the National Geographic website - <http://www.natgeomaps.com/trail-maps/pdf-quads>
- Sketch a chart using our helpful Universal Grid page pattern with a solid horizontal rule and hashed vertical lines that overlay to create a 1/4" grid.
- Print a workout routine template to the blank side and use the ruled side to jot down notes on your technique.
- Take notes and freely remove pages to archive or organize in a binder - our paper is archival-grade and will last for a lifetime in storage.



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