

NEWS RELEASE



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SPOILER SUNGLASSES A POPULAR MODEL IN THE DVX™ SUN + SAFETY LINE

Rx-Ready Shades Deliver a Fresh Look, Sharp Vision and State-of-the-Art Eye Protection

The boldly styled Spoiler is an important part of the popular DVX™ Sun + Safety line, a full family of advanced eyewear products inspired by NASCAR champion Jeff Gordon and sold exclusively at Walmart Vision Centers nationwide.

Like Gordon's aggressive racing style, the DVX Spoiler features a look that will inspire wearers to new levels of excitement and performance — at work, at play or just hanging out with friends. Its wraparound-style frame provides superior coverage and field of vision for any activity, and boasts quality features like soft rubberized nose pads and temple tips for a secure, yet comfortable fit that stays in place through any type of action.

The DVX Spoiler is offered in three variations. One version combines a Gloss Black frame with stylish Blue Mirror lenses. Another features a Matte Black frame fitted with Polarized Green lenses for superior glare-cutting performance while driving, boating, fishing or working in highly reflective environments. A third version of the Spoiler features a Matte Black frame with the DVX Rx Rim, for the ability to outfit these stylish glasses with a wide range of prescription lenses through Walmart Vision Centers. The Spoiler can also be fitted with Clear prescription lenses, for indoor activities or other applications where people want protection without tint.

Standard DVX Spoiler frames can accommodate prescription lenses from +2.00 to -2.00. The Spoiler with Rx-Rim can handle prescription lenses from +5.00 to -7.00. This capability means that the DVX Spoiler can provide stylish, high-performance eye protection while meeting the prescription needs of a wide range of users. Speaking of protection, the Spoiler (like all DVX Sun + Safety Line sunglasses) carries the stringent ANSI-Z87 High Velocity and High Mass Impact rating, for true occupational-grade protection at work or play. This makes the DVX Spoiler an excellent choice whenever clear vision and superior protection is needed — on the job site or in the great outdoors.

DVX sunglasses feature frames crafted from DuPont™ Hytrel® thermoplastic polyester elastomer, an advanced material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics. Even with this advanced technology, DVX glasses are affordably priced (\$48 for non-polarized and \$78 for polarized models) — bringing this unique brand of high-performance vision protection within reach of more people across the nation.

DVX eyewear is available in more than 2,600 Walmart Vision Centers nationwide that offer free vision screenings in-store as well as a free 12-month warranty against manufacturer's defects on all frames and lenses. For more information about the DVX Spoiler glasses, visit dvxeyewear.com.

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