

HEMISPHERE COFFEE ROASTERS™ NAMED “HUCK’S HERO” ON TELEVISION SHOW “HUCKABEE”

Honor Bestowed on Company for its Compassion, Humanity and Ingenuity in Creating Direct from Farmer Sustainable Business Model

Mechanicsburg, Ohio – Hemisphere Coffee Roasters™ was recently named a “Huck’s Hero” on the television Show “Huckabee.” Hosted by former Governor of Arkansas Mike Huckabee, he noted he appreciates the company’s story of helping people make a living out of growing coffee. In the featured segment, Hemisphere Coffee Roasters, makers of Hunter’s Blend and Redline Roast, was lauded for its success in importing coffee directly from farmers in a way that makes them sustainable. See full segment [here](#).

“When it comes to making coffee, most of the work is done by the farm, specifically the farmers and their workers,” said Paul Kurtz, Owner of Hemisphere Coffee Roasters. “I wanted to create a process that rewarded those hardworking individuals that pour their heart and soul into what they do.”

Kurtz created the company after having worked in a mission-focused agency for decades. Through this experience he learned handouts often foster dependency, and from this decided he wanted to create something based on more mutually compatible relationships. Today Hemisphere Coffee Roasters is a business that does just that.

Bluegrass artist Audie Blaylock, of Audie Blaylock and Redline joined Kurtz on the show to talk about their newest line of coffee Redline Roast. Band members, who are self-professed coffee aficionados, worked with the company to create a line of coffee which marries their shared passion for an honest product born from tradition and hard work.

Coffee by Hemisphere Coffee Roasters is roasted and packaged in small batches to ensure freshness in the company’s roasting facility located in Mechanicsburg, Ohio. Their carefully crafted roasting process, along with the quality of the beans sourced are key reasons its coffees are fast becoming some of the most popular blends for Americans. The company is proud to roast only green coffee sourced directly from coffee bean farmers and has cultivated unique relationships with growers. Their direct-trade business model not only ensures the highest quality cup of coffee, but also greatly impacts the sustainability of these hard-working communities.

About Hemisphere Coffee Roasters

Hemisphere Coffee Roasters is passionate about creating good coffee and doing some good in the process of creating it. This is why the company operates a direct-trade business model, which means it only works directly with growers from the best producing locations in the world like Kenya, Indonesia, Peru and Nicaragua, where every bean is hand picked by the hard-working people of its community. In fact, twenty-five million families derive their major living from the production of coffee and Hemisphere’s Coffee Roasters is dedicated to helping as many as possible. This dedication has thrived for more than 15 years, and because of the company’s impactful business model, they have witnessed hundreds of jobs created and people lifted out of poverty.

Hemisphere Coffee Roasters creates a wide variety of roasts including Hunter’s Blend, Redline Roast and many others. For more information about Hemisphere Coffee Roasters, visit: hemispherecoffee.com.

Connect with Hemisphere Coffee Roasters on social media:

