

NEWS RELEASE



Contact • Jonina Costello jcostello@full-throttlecom.com • Jason Bear jbear@full-throttlecom.com • Phone 805.529.3700

DVX™ NEXT SUNGLASSES AVAILABLE WITH STYLISH BLUE MIRROR LENSES

Sunglasses Deliver Good Looks, Wearing Comfort and Superior Protection On The Job, On The Road or In The Great Outdoors

The DVX™ Next — part of the popular DVX Sun + Safety Eyewear Line — is offered with stylish Blue Mirror Lenses ideal for a wide range of activities on the job, on the road or in the Great Outdoors. These lenses feature a versatile Grey tint that provides the wearer with 100% protection against harmful UV rays while delivering sharp, distraction-free vision under a wide range of ambient light conditions. This combination makes it perfect for all-day wear.

Speaking of protection, the DVX Next meets stringent ANSI-Z87.1 High Velocity and High Mass Impact standards, providing OSHA-grade protection for occupational or recreational use. Whether they're worn on the job site, rolling down the road or enjoying any type of outdoor activity, the DVX Next lets you work and play with confidence. Its attractive Gloss Black frame is fashioned from virtually indestructible Triloid™ Nylon, a lightweight material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics.

This lightweight, comfortable DVX Next frame is designed to provide wrap-around protection and a wide field of view. DVX's soft rubberized nosepiece and temple tips ensure a comfortable, secure fit during even the most strenuous activities. The DVX Next is also Rx-ready, making it an ideal, no-compromise choice for people who want corrective lenses together with the most advanced vision protection on the market.

Even with all these features, advanced performance and state-of-the-art construction, the DVX Next with Blue Mirrored lenses retails for the affordable price of \$48.

The full line of DVX eyewear is available in more than 2,700 Walmart Vision Centers nationwide that offer free vision screenings in-store as well as a free 12-month warranty against manufacturer's defects on all frames and lenses. To learn more about the DVX Next with Blue Mirror Lenses, or the entire line of DVX Sun + Safety eyewear, visit dvxeyewear.com.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com.

