

# NEWS RELEASE

## CONTACT

Jonina Costello // [jcostello@full-throttlecom.com](mailto:jcostello@full-throttlecom.com)

Jason Bear // [jbear@full-throttlecom.com](mailto:jbear@full-throttlecom.com)

805.529.3700



## NEW YOUTH FORCE™ WX FIERCE FROM WILEY X®, INC. PROVIDES GAME-READY PROTECTION FOR YOUNG ATHLETES

### Stylish New Sports Eyewear Perfect For The Fierce Competitor

Wiley X®, Inc. knows about vision protection — its glasses are worn by the U.S. military, law enforcement, construction workers and champion NASCAR drivers. It also knows about the many dangers sports can present to the eyes of children, and how important it is to always wear suitable eye protection when practicing and competing. The new WX Fierce glasses from the company's Youth Force™ collection were designed to fill this need, delivering stylish good looks and state-of-the-art protection for young athletes.

With a 52-eye size, the WX Fierce is designed to fit comfortably and provide optimal coverage for boys and girls. Like all Youth Force eyewear, it meets ASTM F803 Sports Protective Eyewear standards for the protection youngsters need when playing soccer, basketball, racquetball and other sports. These glasses were also designed with style in mind, so children will want to wear them, every time they take to the court or field and even at school and birthday parties.

Like all frames in the Youth Force line, the WX Fierce glasses are designed to quickly convert from traditional spectacles to goggles, allowing wearers to have the ideal configuration for every sport or activity. A simple push of a button is all it takes to remove the temples and replace them with the included adjustable elastic strap that keeps the goggles comfortably, yet securely in place through the most strenuous activities. All frames also come equipped with a removable elastic button strap that plugs into the temple tips for a snug fit.

The WX Fierce is offered in two cool frame color combinations — Matte Blue Indigo with Grey accents and Dark Silver with Red accents— that kids are sure to love. With protection, comfort and striking good looks, these glasses can be worn anywhere, not just on the field of play.

All Wiley X Youth Force models are Rx-ready, making them ideal for young athletes who need corrective lenses. Wiley X's advanced DIGIFORCE™ digital Rx lens technology ensures superior prescription accuracy and visual clarity over the widest possible field of vision. This level of vision helps young athletes excel at any sport, enhancing performance while providing protection.

To learn more about the new WX Fierce for boys and girls — or the entire Youth Force Sports Protective Eyewear Line for kids 6 to 13+ — contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at [www.wileyx.com](http://www.wileyx.com).



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