

NEWS RELEASE



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MATT KENSETH WINS SYLVANIA 300, PUNCHING HIS TICKET TO CONTENDER ROUND OF 2015 SPRINT CUP CHASE

Strong Overall Showing for Wiley X-Sponsored Drivers at New Hampshire Motor Speedway Includes Three Drivers in Top 5

By earning his fifth victory of the season in this weekend's Sylvania 300 at New Hampshire Motor Speedway, Wiley X® sponsored NASCAR driver Matt Kenseth once again showed why he is among the favorites to win NASCAR's 2015 Sprint Cup Series Championship.

If a strong finish to the season is an indicator of things to come, Kenseth will indeed be hard to beat in his quest to be crowned champion. Kenseth has been on quite a roll, as his September 27th win marked his fourth victory in his last eight races. Making this win particularly sweet for Kenseth was the fact that it punched his ticket for the Contender Round of the 2015 Sprint Cup Series "playoffs" — quite literally the road to the championship. The Contender Series kicks off in two weeks at Charlotte Motor Speedway.

If recent trends continue, he'll likely have company (and stiff competition) there from other top Wiley X sponsored drivers — namely, Joey Logano and Carl Edwards. In fact, Logano took third place and Edwards fifth place in New Hampshire this weekend, earning team Wiley X a strong showing of three sponsored drivers in the Top 5 finishers.

Kenseth's Sylvania 300 win didn't come in the typical manner. He spent most of the race chasing race leader and 2014 Sprint Cup Series Champion Kevin Harvick® — also sponsored by Wiley X — and was able to take the lead when Harvick ran out of fuel late in the race. Harvick eventually dropped back to 21st, and will need to win next weekend's race at Dover International Speedway to advance to the next championship round. Nobody is counting the reigning champion out just yet, as he has been racing strong all season.

"In race after race over the course of this season, Matt has shown NASCAR fans around the world why he was a past champion," said Wiley X Co-Owner Myles Freeman, Jr. "He's peaking at the right time and has exceptional momentum and confidence going into the Sprint Cup championship rounds. All of us at Wiley X will be cheering on Matt and our other Chase drivers over these next thrilling weeks," added Freeman.

Top NASCAR drivers like Kenseth, Harvick, Logano, Edwards and others trust Wiley X sunglasses to provide clear vision and high-velocity protection on the track and off. Wiley X glasses are stylish and comfortable for everyday wear, yet they meet demanding ANSI Z87.1 High Velocity and High Mass Impact Safety standards (as well as EN.166 Standards) for true OSHA-grade protection. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. For nearly 30 years, Wiley X has been a leading provider of protective eyewear for U.S. military, law enforcement, professional fishermen and other high-performance athletes.

For more information about Wiley X's prestigious team of sponsored NASCAR drivers — or learn more about the company's full line of sunglasses providing Absolute Premium Protection — visit www.wileyx.com. Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842.



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