

# NEWS OF OUR CLIENTS



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## **ARCHER XTREME™ HIRES NEW REGIONAL SALES MANAGER**

Archer Xtreme™, makers of the most revolutionary and rugged archery products for the extreme bowhunter, is proud to announce the hire of industry veteran Mark Renner as its new Regional Sales Manager. Reporting directly to the President and CEO, Renner will be responsible for driving sales in the Western and Southern states, working directly with sales reps to continue to grow AXT's expanding account base.

"We're excited to have Mark join the AXT team. He brings a wealth of knowledge and industry experience that will prove to be an asset to AXT as we continue to grow and expand our operations," said Mark Garcia, President and CEO of Archer Xtreme.

A proven brand building professional, Renner brings to AXT more than 20 years of sales, marketing and account management experience in both small business and enterprise B2B sectors. As an avid bowhunter and enthusiastic outdoorsman with more than 10 years of archery industry experience, he shares the company's passion and drive for developing the lightest, strongest and fastest products archers will ever experience.

"Archer Xtreme has set the industry benchmark by going to the Xtreme in quality and high-performance equipment, and I am elated to be a part of a company that offers extreme bowhunters innovative products built with state-of-the-art designs and superior materials," said Renner.

Archer Xtreme has long been recognized as a manufacturer that seeks out, and incorporates, the finest materials in the industry for all of its products. The AXT product line-up includes a full selection of high-performance sights, quivers, arrow rests, stabilizers, and archery accessories. They are crafted using the finest Titanium, carbon, fiber optic and superior engineering that results in products you can trust to handle the rigors of a hardcore backcountry hunt—day after day and season after season.

For more information regarding Archer Xtreme's rugged and innovative products including a full selection of high-performance sights, quivers, stabilizers and archery accessories, please contact: Archer Xtreme at P.O. Box 328 Belgrade, MT 59714. · Telephone: (406) 924-6113 · Or visit [www.archerxtreme.com](http://www.archerxtreme.com).

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