NEWS OF OUR CLIENTS



668 Flinn Ave Suite 28 | Tel 805 529 3700

Moorpark CA 93021 | Fax 805 529 3701

Contact:

Jonina Costello / jcostello@full-throttlecom.com

Jason Bear / jbear@full-throttlecom.com

Phone: (805) 529-3700

CANYON COOLERS® OUTFITTER 22 -MAKES YOUR DAYS ON THE WATER EVEN 'COOLER'

Even those shorter boating or fishing excursions require the best of the best in cooler quality whether your goal is to keep refreshments ice cold or ensure your catch stays fresh beyond the journey home. That's why there's the Canyon Coolers 22-quart Outfitter: for the spur-of-the-moment, decided-to-play-hooky-and-go-fishing or boating day trips. It's not just the perfect personal cooler for your day trips, but its premium compact size fits like a glove onboard canoes, kayaks and even paddleboards — keeping contents ice cold for adventures lasting up to three days.

Don't let its smaller size fool you, this personal cooler is built just as brutally strong as its bigger brothers in the Outfitter Series, featuring a premium polyethylene RotoMolded shell filled with high-density foam. This virtually indestructible shell can take on anything Mother Nature, the roughest waves – or the toughest angler – can dish out. Not only can this cooler take on the bumps and bruises only really good adventures bring, you can rest assure that your contents will stay securely inside thanks to an integrated bullet-proof hinge and 100% recessed cam latches (which also prevent snagging against other gear in transport).

Ice-cold air stays trapped inside thanks to the Outfitter's %-inch thick foam rubber seal, which ensures a tight, virtually leak-proof closure. This helps the cooler to house up to 20 cans of your favorite beverage and still maintain maximum ice retention, even as the sun beats down on it all day long.

Weighing in at just under 10 pounds and measuring a little over a foot in both length and height, the Canyon Coolers 22-quart Outfitter is compact and easy to transport singlehandedly. Its square shape makes packing in the truck or car easy — it can even snug nicely on the car seat or on the floor of your vehicle. Integrated skid plates also make sliding the cooler in and out of truck beds a snap. And when you're ready to carry it onboard, it's an easy and comfortable carry thanks to its incredibly durable and padded gun sling-style carrying strap.

The Canyon Coolers 22-quart Outfitter comes in white, sandstone, blue, as well as a variety of limited edition colors, and will not stain or absorb odor from the day's catch or a spilt beverage.

To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 10, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.



to keep up with the latest Canyon Cooler news, events and giveaways.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com