

# NEWS RELEASE

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## **WILEY X<sup>®</sup> SPONSORED DRIVER JOEY LOGANO WINS EXCITING AUGUST 22 NIGHT RACE AT BRISTOL MOTOR SPEEDWAY**

### **Tight Victory at Irwin Tools Night Race Gives Rising Star His Third Win of The 2015 Season, Strengthening His Position in Sprint Cup Standings**

Wiley X<sup>®</sup> sponsored NASCAR driver Joey Logano continued his winning ways with a thrilling, .220-second victory in Saturday night's Irwin Tools Night Race at Tennessee's Bristol Motor Speedway. The First Place finish was his third Sprint Cup Series victory of the 2015 season and the 11<sup>th</sup> of his young NASCAR career.

Chasing Logano to the checkered flag on this tight, .533-mile short track was Kevin Harvick<sup>®</sup>, also sponsored by Wiley X. These two drivers have been trading victories throughout this season, in what has been a great 2015 Sprint Cup Series campaign for Wiley X-sponsored racers. Both now have three wins on the year, and they currently sit #1 (Harvick) and #2 (Logano) in the Sprint Cup Championship Points Standings — virtually guaranteeing they'll be battling each other at season's end for the ultimate goal of becoming 2015 Sprint Cup Series Champion.

In his post-race comments, Harvick credited both the performance of Logano's No. 22 Team Penske Ford and his aggressive driving for his ability to repeatedly fight off challenges for the lead on this unique short track. With a track like this with very limited straightaways, racers fighting each other for the lead have to contend with a lot of lapped traffic as they battle for the win.

Fellow Wiley-X driver Carl Edwards fought his way to a 6<sup>th</sup> Place finish in the Irwin Tools Night Race, giving Team Wiley X three sponsored drivers in the Top 10.

"We're very proud of Joey and the great 2015 season he's having," said Wiley X Co-Owner Myles Freeman, Jr. "He's a great driver on the track, and an excellent person and role model in everyday life. We're proud to be associated with him, and pleased to play some role in his amazing success. Every time we see Joey, Kevin or one of our other sponsored drivers on the victory stand wearing our glasses, it's a gratifying and humbling experience that brings joy to our entire company," added Freeman.

Wiley X sunglasses are the eyewear of choice for these and other top NASCAR drivers because it delivers crystal clear vision and high-velocity vision protection in the most challenging conditions. Wiley X shades are stylish and comfortable for everyday wear, yet they meet demanding ANSI Z87.1 High Velocity and High Mass Impact Safety standards (as well as EN.166 Standards) for true OSHA-grade protection. Wiley X is the only premium sunglass brand with this level of vision protection in every pair of adult glasses it makes. For nearly 30 years, Wiley X has been a leading provider of protective eyewear for U.S. military, law enforcement, professional fishermen and other high-performance athletes.

Almost all Wiley X eyewear models are also Rx-ready, ideal for people who need the protection of Wiley X with corrective prescription lenses. Wiley X's innovative DIGIFORCE<sup>™</sup> digital Rx lens technology provides wearers with superior prescription accuracy and clarity, along with the widest possible field of vision.

To track the ongoing successes of Wiley X's team of sponsored NASCAR drivers during 2015 — or just learn more about the company's full line of sunglasses for use on the road, on the job or in the Great Outdoors, visit [www.wileyx.com](http://www.wileyx.com). Or contact Wiley X at 7800 Patterson Pass Road, Livermore, CA 94550

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