



PERFORMANCE EYEWEAR
BY WILEY X

NEWS RELEASE

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NEW HARLEY-DAVIDSON® WINDBREAKER SERIES SHADES ARE MADE FOR RIDERS AND THE OPEN ROAD

Three New Models Feature Innovative Frame Designs, Bold Graphics and Superior Protection

Wiley X® has added an entirely new family to its popular Harley-Davidson® Performance Eyewear line — the new Windbreaker Series. These three new models — the HD Drive, HD Cruise and HD Ranger — are inspired by and designed for motorcycle enthusiasts, providing the bold, edgy styling bikers demand, the road-ready protection they want and the clear vision they need.

Every Windbreaker Series model features an innovative design that incorporates two-layer open-cell foam permanently affixed to the frame. This cuts peripheral glare and diverts wind — ideal when riding through ever-changing conditions at highway speeds — without completely sealing the eyes. And HD Windbreaker Series shades deliver this comfort and performance at an affordable retail price that brings these unique glasses within reach of even more riding enthusiasts worldwide. In addition, to the frame. This cuts peripheral glare and diverts wind — ideal when riding through ever-changing conditions at highway speeds — without completely sealing the eyes. And HD Windbreaker Series shades deliver this comfort and performance at an affordable retail price that brings these unique glasses within reach of even more riding enthusiasts worldwide. In addition, each of these new models is Rx-ready, providing the ideal solution for riders who need to wear prescription lenses at home or on the road.

The new HD Drive is designed for Small to Medium head sizes, and comes in two versions. Model # HDDRI01 features a Gloss Black frame combined with Smoke Grey lenses. To rev-up your rebel style, Harley-Davidson's winged skull graphic is featured prominently on the inside temple. Model #HDDRI05 comes in a Matte Black frame matched with Wiley X's versatile LA™ Light Adjusting Smoke Grey lenses — and features bold Harley-Davidson graphics on the inside temple.

Wiley X's new HD Cruise is ideal for Medium to Large head sizes and comes in two versions. Model #HDCRS01 features a distinctive Gunmetal frame matched with eye-catching Silver Flash lenses (with Smoke Grey tint). Showcasing true Harley-Davidson edge, bold flame graphics adorn the inside of the temple. Riders who need to adapt to quickly changing light conditions will appreciate HD Cruise Model #HDCRS05, combining a Gloss Black frame with Wiley X's LA™ Light Adjusting Smoke Grey lenses — designed to quickly lighten or darken as needed based on the riding environment. For an even bolder look, this version also boasts Harley Davidson's iconic skull graphic inside the temple.

Designed for all head sizes, the new HD Ranger is an innovative goggle-style riding sunglass with the ability to exchange lenses. HD Ranger Model #HDRAN01 features a Matte Black frame and comes with a two-lens package (Clear and Smoke Grey). HD Ranger Model #HDRAN105 pairs a Matte Black frame with LA™ Light Adjusting lenses. Both versions include a wide, adjustable retention strap for the ultimate in secure, customized fit and eye protection. The HD Ranger can be worn with the goggle-style strap — which features the new Windbreaker Series graphics — or without as standard glasses.

All of these new shades provide the 100% UVA/UVB protection and sharp vision Wiley X is known for. These glasses also deliver the peace of mind that comes with meeting stringent ANSI Z87.1 High Velocity and High Mass Impact Safety ratings. Wiley X is the only premium sunglass brand with this level of protection in every pair of sunglasses it makes, ensuring riders are protected against a host of dangers found on back roads or open highways alike. Wiley X stands behind the quality of every pair in the Windbreaker Series with a one-year warranty against defects in materials or workmanship.

To learn more about the new Harley-Davidson® Windbreaker Series glasses for 2014, or the complete line of Harley-Davidson® Performance Eyewear for motorcycle enthusiasts, contact Wiley X, Inc. at 7800 Patterson Pass Road, Livermore, CA 94550 • Telephone: (800) 776-7842 • Or visit online at h-dsunglassesbywileyx.com.

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