

NEWS RELEASE



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DVX™ STATIC SUNGLASSES A TOP SELLER FOR INNOVATIVE SUN + SAFETY EYEWEAR LINE

Advanced Eye Protection Combines With Comfort and Style in These Popular Shades For Work or Play

The DVX™ Sun + Safety Eyewear line is known nationwide for combining state-of-the-art eye protection for work or play with stylish good looks, wearing comfort and clear, distraction-free vision. One particular model — the DVX Static — is perfect example of this unique combination and has earned a spot as DVX Eyewear's top seller in this rapidly growing line.

The top selling Static model combines a stylish, wrap-around Matte Black DVX frame with versatile Grey lenses that provide clear vision over a wide range of conditions, jobs and environments. It is also available with a Gloss Black frame fitted with Polarized Silver Flash lenses featuring glare-cutting 8-layer polarization with a multi-coat, Z-Oxide mirror over dark smoke tint. This eye-catching version of the DVX Static is ideal for wear around water, while driving, or in any bright, glare-filled environment. Both the Grey or Polarized Silver Flash lenses in the DVX Static are crafted from shatterproof polycarbonate material and feature a scratch-resistant hard coat for years of optical clarity in real-world conditions.

Whichever DVX Static wearers choose, they can be confident in eye protection that goes far beyond the damaging rays of the sun. Like all DVX models, the Static features that are fashioned from virtually indestructible Triloid™ Nylon, a lightweight material that combines the flexibility of rubbers, the strength of plastics and the formulation of thermoplastics. Designed for comfort and secure wear when on the job or having fun, the DVX Static frame also features a soft rubberized nose bridge and temple tips.

All DVX Sun + Safety Eyewear models meet stringent ANSI-Z87 High Velocity and High Mass Impact standards, providing wearers with OSHA-grade protection against a wide range of dangers encountered when working, exploring the Great Outdoors or just cutting loose with friends. The ability to have a single pair of sunglasses that can provide protection, style and comfort while delivering the clear vision you need on the job or off has made the DVX Sun + Safety Eyewear line a hit with hard-working, active people coast to coast.

DVX Sun + Safety Eyewear provides one more thing people might not expect — surprisingly affordable retail pricing. Standard models sell for only \$48, while polarized models retail for just \$78. Like the vast majority of DVX models, the DVX Static is also Rx-ready, making it an ideal option for prescription lens wearers who need advanced eye protection and clear, distraction free vision at the workplace or during everyday activities.

The full line of DVX Eyewear carries a 1-year warranty against manufacturer's defects on all frames and lenses and is available online through [Amazon.com](https://www.amazon.com) and [dvxeyewear.com](https://www.dvxeyewear.com), along with select models available through Walmart Vision Centers nationwide.

To learn more about the popular DVX Static — or any of the stylish models in the DVX Sun + Safety eyewear line, visit [dvxeyewear.com](https://www.dvxeyewear.com).

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