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GET ESSENTIAL TOOLS FOR SURVIVAL — INCLUDING ORGANIZATION — WITH THE SAFEGUARD™ FIRST ALERT EMERGENCY PREPAREDNESS KIT

Imagine facing one disaster — an earthquake or hurricane, a breakdown on the highway, a hiking miscalculation — then realizing you are about to face the additional disaster of being unprepared. With the First Alert Emergency Preparedness Kit from Safeguard™, you will be ready for the unexpected.

Perfect for the home, office or car, this one-person kit is equipped with a three-day supply of everything you need to make the best of a bad situation. Food, water, rations, tools, first aid — it is all here. Rather than just loading a bag full of survival gear, Safeguard has created an organizational system that puts everything in its place and clearly marks the contents, making it easy to grab and use the item you need when you need it, even when you're under stress.

The design of Safeguard's First Alert Emergency Preparedness Kit is the key. Outside is a sturdy carrying case. Inside are three Packing Cubes, each containing its own category of supplies. One Packing Cube is First Aid & Anti-Exposure, which includes gear such as an emergency poncho; a survival blanket; a first aid guide; and a first aid kit with bandages, adhesive medical tape, alcohol cleansing pads and more.

Another Packing Cube is Tools & Gear, with indispensable utensils such as an LED flashlight with batteries; a whistle with compass; a radio with batteries; waterproof matches; and even a deck of cards to help pass the time until the weather improves or help arrives.

The third Packing Cube is Food & Water, which has a three-day supply of purified water and a three-day supply of food. Left in their unopened packages, the food and water are good for five years.

To learn more about First Alert Emergency Preparedness Kit from Safeguard™ or any of the company's innovative products, contact Outdoor Recreation Group at 1919 Vineburn Avenue, Los Angeles, CA 90032 • Telephone: (800) 438-3353. www.outdoorproducts.com.

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